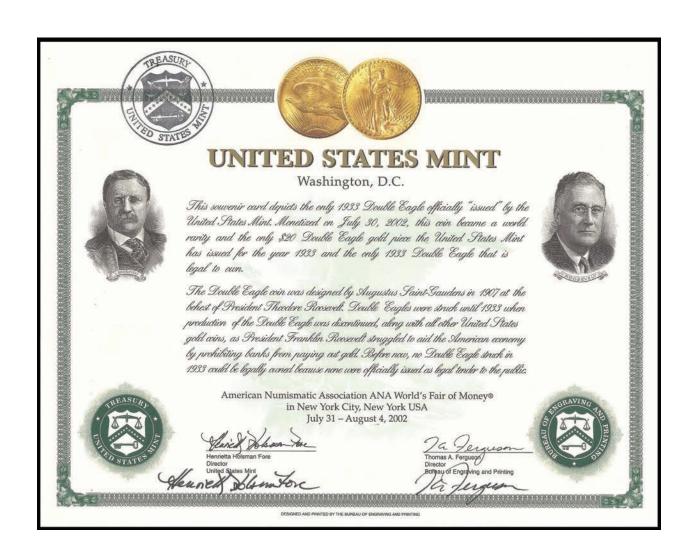


# The Souvenir Card JOURNAL

FIRST QUARTER 2023

VOLUME 43 NUMBER 1

THE OFFICIAL PUBLICATION OF THE SOUVENIR CARD COLLECTORS SOCIETY



You never know what will turn up on Ebay. While searching for BEP material, I happened upon an item that included an original order form, nearly 60 years old. While I was not a buyer, the images of the front and back of the form, shown here, were fascinating to read.

Most of the items listed are the same Portrait-Vignette (PV) cards that can still be purchased today, though prices have increased. At the time, large presidential portraits were available for 55¢ each and small ones for just 35¢, along with the Supreme Court Chief Justice portraits and the DC landmark vignettes.

Most interesting were the two items marked "Temporarily Out of Stock" (some things haven't changed). The massive 26" x 31" Declaration of In-

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	*	3. JEFFERSON		35c	1	*21.	ARTHUR	THE REAL PROPERTY.	35c	
		4. MADISON		35c	J	22.	CLEVELAND	HINE	35c	
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-	*12.	TAYLOR		35c		30.	HOOVER	1683	350	
	13.	FILLMORE		35c		*31.	F. D. ROOSEVELT		350	
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525		*55.	JOHN MARSHALL	REAL PROPERTY.	35c		62.	CHAS. E. HUGHES		35c	
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ETT.			LINCOLN MEMORIAL	Alm Tall	35c	MA	75.	WHITE HOUSE NORTHEAST VIEW		35	Sc
VIGNETTES (PAPER SIZE 6" X 8")	*6		MONTICELLO		35g		*76.	SOUTH VIEW		3	Sc
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dependence, printed in intaglio, could be had (when in stock) for \$6! And for a mere 20¢ one could (usually) buy a color litho official seal of the State Department. Readers of the 2Q 2022 SC Journal may recall my article on BEP-produced government seals. It included illustrations of the seven different seals which were known. The Department of State seal was not one of them! Now that we know this one exists I'll be on the lookout.





# The Souvenir Card JOURNAL



**MEMBER** 

First Quarter 2023, Volume 43, Number 1 #1135900

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President
A. Stephen Patrick (1397)
2729 Cloudcroft Drive
Apopka, FL 32703-7719
407-889-0528
spatrick3@cfl.rr.com

Vice President
Art Benjamin (1032)
PMB 150 1612 Kings Highway
Brooklyn, NY 11230
347-563-7581
asbenjamin@msn.com

Secretary, SCJ Editor Greg Alexander (304) 3081 SW River View Drive Pendleton, OR 97801 971-212-4639 SCCS1981@yahoo.com

Treasurer
Brian Christian (608)
125 Laurel Meadow Lane
Centre Hall, PA 16828
bdchristian1985@gmail.com

Webmaster
Alton Coalter (2014)
P.O. Box 6224
Oak Ridge, TN 37831
wordshaper63@gmail.com

Publicity Director Lee Quast (849) P.O. Box 1301 High Ridge, MO 63049 amerishow@gmail.com

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**On the cover**: B-263, with courtesy signatures of BEP and Mint directors. Submitted by Ron Betz.

**Back cover**: F-1979B, with courtesy signatures of BEP vignette engraver Thomas Hipschen and eight other members of IPPDS&E Union. Submitted by Don Epp. See page 20.

Submission deadlines for ads, articles, comments, etc. are: Feb. 1 (First Quarter issue); May 1 (Second Quarter); Aug. 1 (Third Quarter); and Nov. 1 (Fourth Quarter). Your cooperation in meeting these goals is appreciated.

Please inquire with **Greg Alexander (SCCS1981@yahoo.com)** regarding **renewals**, **membership information**, requests for **back issues** and information concerning this Journal, including **submission of articles** and **advertising inquiries**. Current dues for digital SCJ: \$25/yr.; \$45/2yrs.; \$65/3 yrs.; for Journal hard copies: \$30/yr.; \$55/2yrs.; \$80/3 yrs.

Visit the SCCS website at www.souvenircards.org

#### PRESIDENT'S MESSAGE

#### A. Stephen Patrick

Happy New Year, 2023! It is with a bit of optimism that I greet you in this new year. The FUN show, held recently in Orlando was buzzing with activity. John Parker and I greeted at least 15 SCCS members at our club table. Among those were **Steve Barber** and **Derek Higgins** from Colorado, our auction master **Mark Gereb** from NJ, **Ed Herman** from AL, **Jim Suchma** from TX, and **Richard Jozefiak** from Athens, GA, who is running for an ANA governor this year.



Above: SCCS members and visitors attending Steve's talk at FUN. Right: Steve and John Parker man the SCCS table in the club section.

We welcome two new members who joined at the show. **Thomas Uram** from Pittsburgh, PA, signed up, and he has announced his candidacy for ANA president. He was a member of the Citizens Coin-age Advisory Committee from 2012 to 2021. He led lobbying efforts for the 1921 Silver Dollar Coin Anniversary Act, which authorized the 2021 Morgan and Peace dollars issued by the Mint last year.

Another new member is **Thomas Stebbins** of Pennsylvania, who is a talented artist/engraver. He hopes to join the BEP in the future. He has created a number of private bank notes that feature portraits in an engraved style of art.

**Mike Bean** also participated at FUN with his spider press and produced two new cards, MB-78 and 79. He gave away, by lottery drawing, 90 cards of each. Supplies of MB-78 were available at \$5 each. His drawings were well attended and he sold out of hundreds of engraved note cards at \$1 apiece.

Plans are in place to hold our annual meeting on August 9, 2023, at the World's Fair of Money in Pittsburgh, PA. We hope to see you there. I hope to split my time between the ANA show and the APS show in Cleveland, OH, which overlaps.

Just a short note about the passing of member **Ed Evan**, who died on Thanksgiving on a family trip to Indiana. Ed was a retired banker who lived in Seminole, FL. He was a great stamp collector and sat at the FUN table with me recently.

One of our long-time members is **Lorne Lavertu** who has, for many years, offered to sponsor new members into our organization. He has sent a check to sponsor five new members in 2023. Do you know a person who would enjoy our organization but is hesitant to start? Please let **Greg Alexander** or me know. Thank you, Lorne, for your loyal support.



We have received no information about a restart of the card program by the BEP, which has been on hold since 2020. They were working on a three-card WWII salute when COVID hit. We surely hope to hear good news in 2023. Our new webmaster **Alton Coalter** is on the job and new cards are being added to our gallery often, including UN cards. Remember, any member can help us by sending scans to Greg for images missing in the gallery.

There is a chance that we will have a table at the National Money Show in Phoenix in March. In addition, our member **Roland Rollins** will be giving a talk on his new book "200 Years of Banknotes Salvaged, Looted or Lost from Shipwrecks" on Friday, March 3 at 11 a.m. If any member has news notes, please email them to me at spatrick3@cfl.rr.com.



Once again, a new year finds me typing away on my keyboard to finish off another issue of the Journal. I enjoy the activity, but I always wish there were more members willing to provide articles. If you'd like to add something to these pages, I would welcome your contribution or even your suggestions. And, as always, comments regarding the Journal are helpful as I figure out what to feature in future issues.

Being a one-man show, I have altered our production dates a bit, to accommodate my schedule. My target dates for publication are now Feb. 15, May 15, Aug. 15, and Nov. 15. This falls in line better with my professional editing job, but I appreciate your grace if other plans require some flexibility.

Dues are due! If you've received a notice that your membership has expired, please take a moment to send in your check. We hate to lose members, but if your status isn't current, then this issue will be the last one you receive until it is. As of early Feb., we have 181 members on the roster, with 23 yet to renew. That's over 10% of our membership, so we really hope you stick with us. And many thanks for all the support we've gotten from our up-to-date members.

I'd like to say welcome to our newest members — Steve mentioned two Toms, and I have one more: **Tom Gaudet** in Florida. **Helder Jacinto** in New Jersey has also joined us. I'm pleased to report that some of **Lorne Lavertu's** donation has been applied and we hope to attract more members using these sponsorship funds.

SCCS will be at the Phoenix ANA show from March 2 to 4! Ken Barr and I will be manning Table 123 during the show. Since we registered late, our table will <u>not</u> be in the Club Section, instead, we're in the far back among the dealers. If there are any members willing to relieve us at the table for a couple of hours, please contact me. And even if you can't, please be sure to stop by and say hello.

There's been a lot of website expansion since our last issue! In short, we have completed galleries for ALL the card categories that were queued up when we launched the site in 2018. We have new galleries for both APS and ASDA souvenir cards, plus many other new additions. For all the details, check page 23.

Word is out that BEP Director Len Olijar is retiring in the near future. A retirement celebration was recently held in his honor. Len has been a quiet supporter of collectors and, under his watch, currency designs returned to BEP souvenir cards. What we haven't seen, since 2020, is the return of BEP souvenir cards. The importance of continuing this program is something we need to impress upon the next director.

Lastly, a freebie alert! Life member **Bob Fritzsche** is downsizing and wants to clear out his back issues of the Souvenir Card Journal, which go all the way back to our first year. Check his ad for details in the Members' Exchange on page C3.

See you in Phoenix!





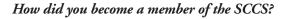
#### MEMBER PROFILE: BERNIE WILDE

Bernie Wilde's original member number is actually much lower, but we haven't been able to find it.

## What do you collect and how did you get started?

I have a fairly large collection of cards, partially to obtain excellent engravings of many of the bank notes that are either too expensive or that were never issued. I started as a philatelist in the 1950s and am a life member of the APS. During the early 1970s, I turned to souvenir cards. Unfortunately, I was badly hurt by their rapid

rise and even more rapid fall in values. However, the beautiful and large engravings on the souvenir cards swung me from collecting stamps to collecting bank notes.



Actually, I was a member of the SCCS in the mid-1980s after the society was first formed. A few years back, when the Souvenir Cards & Security Engravings sub-forum was added to PaperMoneyForum.com, I posted about some souvenir cards. Greg gently twisted my arm to rejoin the society and I did.

# Although you live in New Mexico, you have a particular interest in Niagara Falls. Can you tell us more about that?

I went to school in Niagara Falls, Canada, just above the roar of the falls. Later my job brought me to the

Laboratory for Laser Energetics at the University of Rochester. In the meantime, I found so many beautiful banknotes, stocks, bonds, and stamps whose vignettes displayed the diverse history of the Niagara Region.

You've been a contributor to a number of hobby publications. Which ones and how long have you been writing articles?



Bernie Wilde, SCCS member # 2149

As stated earlier, I have been a collector of stamps, souvenir cards, bank notes, stocks, bonds and related ephemera since the 1950s. These collections were associated with historical interests and the intaglio engraving process. Around 2006, after semi-retirement, I started to exhibit, give talks, and write papers on my collections. I have written about 50 articles, mostly in the Canadian Paper Money Society Journal, but also in Paper Money, Scripophily, and in the International Bank Note Society Journal.

# What is there about souvenir cards or security engravings that most interests you?

As **Mark Tomasko** says: The Feel of Steel! I own several die vignette plates, transfer rolls, and even a four-note plate that was altered about seven times to print notes from three different banks. I enjoy studying and writing about the whole process, that is, siderography. These studies also include all the illegitimate machinations of contemporary counterfeiters.

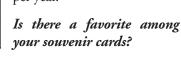
#### How do you typically find items for your collection?

Mainly through the big auction houses, especially Heritage and Stack's Bowers. However, I have made some great additions from eBay. However, now one does not even need to own something to write about it.

#### Do you attend hobby shows?

Not as much as before. I used to travel to shows with

important local libraries for information for my articles. However, this was expensive and not that productive. The internet has made most of my extensive library obsolete and allows much better and cheaper research for articles. I now write about six articles per year.



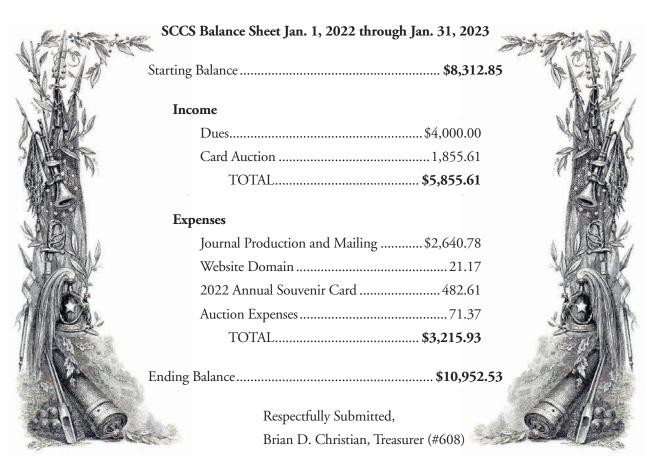


Although I accepted this position more than a year ago, many members know little about me, so let me introduce myself. I was born and grew up in Pennsylvania. I first became interested in the souvenir cards printed by the Bureau of Engraving and Printing for American Numismatic Association shows. I was fascinated with the intaglio printing and the beauty of these cards. I expanded to collecting American Bank Note Company cards and those offered by the US Postal Service.

I joined the SCCS in the 1980s, but lapsed my membership during my graduate studies and early

family life. I rejoined in August 2021 at the twin ANA and APS shows in Chicago. I volunteered to take over the treasurer position from long-time member William Kriebel, whose health did not allow him to continue.

I am also a member of the American Numismatic Association (ANA), Pennsylvania Association of Numismatists (PAN), Society of Paper Money Collectors (SPMC), American Philatelic Society (APS), and the American Topical Association (ATA). Professionally, I am a general dentist in central Pennsylvania. I'm married and have a grown son and daughter.



#### continued from previous page

The first souvenir card I obtained (B-6) was in 1970 at COMPEX in Chicago. I really loved the intaglio engraving of the 50 cent Zeppelin stamps (Scott C18) on this card. I was hoping to obtain a copy of the stamp to affix to the card and have it show cancelled. However,

they were selling for over \$50 (-\$400 in today's dollars) at the show. Now eBay sells them for less than \$25. I always wondered if there are any cards with the cancelled Zeppelin stamp. I was born in Germany and lived in Chicago when the show was held, and I was also interested in the German Zeppelin stamps at the time. So, this card fit well into my collecting interests.

For more than two decades, the BEP and the U.S. Mint have periodically collaborated to issue numismatic sets that contain coins and BEP engravings. The first of these was The American Buffalo Coin and Currency Set, issued in 2001, which consisted of a silver dollar enlarging the familiar buffalo nickel design, a 21¢ bison stamp, and a reprint of the popular 1899 \$5 silver certificate, which had previously been featured on the B-41 souvenir card in 1977. It was attractively packaged and proved to be a good seller.

More recently, the Bureau has also put out its own currency sets, a few with additional engravings. Some of these products had loose cards or, as mentioned, histor-

ical currency reprints that have appeared previously on souvenir cards. To avoid confusion for collectors, the Cataloging Committee has decided to give these engraved BEP products catalog numbers, beginning with a "BC" prefix. Ultimately, we will create a gallery for them on the SCCS website. This will allow for better identification, should the engraved pieces get separated from the sets and make their way into the collectible marketplace.

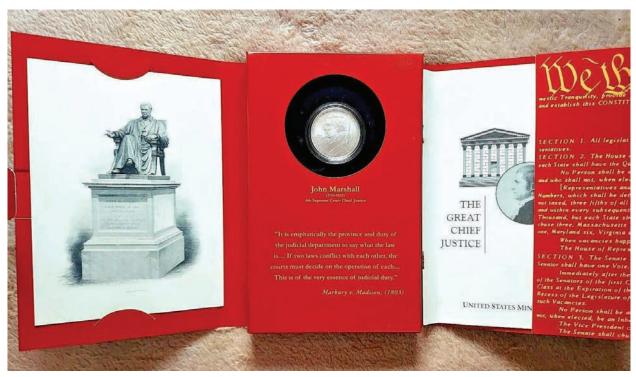
The following is a complete compilation of the products issued so far. For SCCS cataloging purposes, *only* sets that include a Bureau engraving or special card have been listed, not coins or currency alone.



BC-1 - The American Buffalo Coin and Currency Set (2001). BEP product included is reprint of Series 1899 \$5 silver certificate, sealed in clear plastic. Nearly 50,000 of these sets were sold.



**BC-2 - Lewis and Clark Coinage and Currency Set** (2004). BEP product included is reprint of Series 1901 \$10 U.S. Note, sealed in clear plastic. This is the same design that appears on B-270, issued the same year. Nearly 50,000 of these sets were sold.



**BC-3 - Chief Justice John Marshall Coin and Chronicles Set** (2005). BEP product included is an engraving of the Marshall statue, loosely attached to folder. The vignette was originally engraved for use as the frontispiece of the book "Exercises at the Ceremony of Unveiling the Statue of John Marshall," published by the Govt. Printing Office in 1884. About 18,000 of these sets were sold.

BC-4 - Benjamin Franklin Coin and Chronicles Set (2006). BEP product included is an engraving of "The Signing of the Declaration of Independence" in green ink, sealed in clear plastic. This engraving appears as part of the Centennial Share Certificate (FB-1876A), and on B-130 and B-131. 50,000 of these sets were sold.



GNATURI

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Benjamin Franklin was one of the most accomplished Americans of his time. Considered by his

Bed the world's most famous American. During the 84-yea

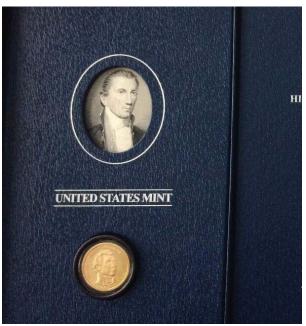
BC-5 through 12 - Presidential \$1 Coin Historical Signature Sets. BC-5 to 8, shown above.

**BC-5 - George Washington** (2007). BEP product included is engraved Washington portrait, affixed in die cut folder. Same portrait appears on Portrait-Vignette card PV-1.

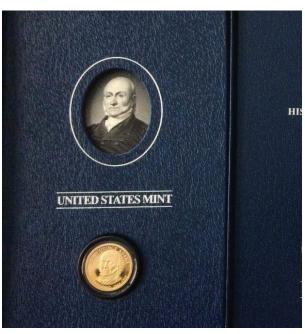
BC-6 - John Adams (2007). BEP product included is engraved Adams portrait, affixed in die cut folder (shown at right). Same portrait appears on Portrait-Vignette card PV-2.

**BC-7 - Thomas Jefferson** (2007). BEP product included is engraved Jefferson portrait, affixed in die cut folder. Same portrait appears on Portrait-Vignette card PV-3.

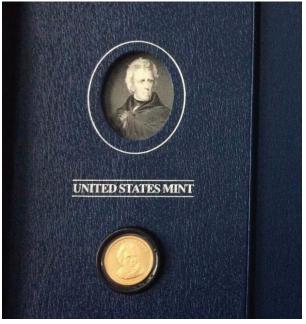
**BC-8 - James Madison** (2007). BEP product included is engraved Madison portrait, affixed in die cut folder. Same portrait appears on Portrait-Vignette card PV-4.



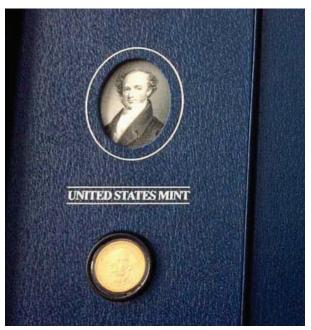
**BC-9 - James Monroe** (2008). BEP product included is engraved Monroe portrait, affixed in die cut folder. Same portrait appears on Portrait-Vignette card PV-5.



**BC-10 - John Quincy Adams** (2008). BEP product included is engraved Adams portrait, affixed in die cut folder. Same portrait appears on PV-6.



**BC-11 - Andrew Jackson** (2008). BEP product included is engraved Monroe portrait, affixed in die cut folder. Same portrait appears on PV-7.

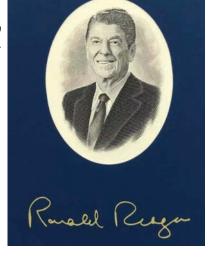


**BC-12 - Martin Van Buren** (2008). BEP product included is engraved Van Buren portrait, affixed in die cut folder. Same portrait appears on PV-8.



BC-13 - Ronald Reagan Coin and Chronicles Set (2016). BEP product included is engraved Reagan portrait, affixed in die cut folder. Same portrait appears on Portrait-Vignette card PV-39. About 43,000 sets were sold. Note: Numerous other Presidential Coin and Chronicles sets were issued but only the Reagan set includes a BEP engraving.





BC-14 - 100 Year Anniversary of WWI Set (2016). This BEP product included a pair of \$2 notes, along with a reprint of the back of a Series 1918 \$2 Federal Reserve Note, sealed in clear plastic and loosely inserted in the folder. This design also appears on B-329, issued in 2018, but on the back of this reprint is a "no copying" warning and the text "NOT LEGAL TENDER." The back of the souvenir card is blank.

# BC-15 - Apollo 11 50th Anniversary Currency Set (2019).

This BEP set featured a \$50 Federal Reserve Note with special serial number. Also included was a loose card stamped with the set's serial number (see below). The design matches the bottom portion of B-335, with the astronaut engraving but different text. The folder also uses the astronaut engraving.







**BC-16 - Apollo 11 50th Anniversary Proof Coin and Intaglio Print sets** (2019). Special proof sets of both the silver dollar and \$5 gold coin included a BEP intaglio print. This card uses exactly the same design and text as B-335, but without the gold foil embossing. Collectively, about 6,000 of these sets were sold.

#### SCCS AUCTION NO. 53

Following possibly our most successful auction ever, the majority of this auction is also donated material. We expect to begin accepting consignments next quarter. Please read our current rules carefully and bid accordingly.

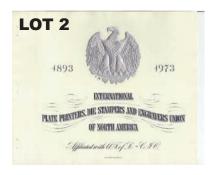
#### **AUCTION RULES:**

- 1. All bids must be made at or above the specified minimum bid for the lot and must be in dollar amounts (no cents). Lots will be sold for the highest bid, or for 10% above the immediate underbid (rounded up), whichever is less. Example: If Bidder 1 places the high bid of \$25, and Bidder 2 placed the second highest bid of \$14, then Bidder 1 wins the lot for \$16 (1.1 x \$14 = \$15.40, rounded up to the nearest dollar).
- 2. If only one bid is received for a lot, the bidder will pay only the minimum bid listed, regardless of their bid. Example: Bidder 1 places a bid of \$25 for a lot with a \$20 minimum. If this is the only bid, the selling price would be \$20.
- 3. In case of a tie bid, the first bid received, determined by date of email or postmark, will be awarded at the bid amount placed by both bidders.

- 4. Successful bidders will pay the postage, insurance, and packaging for their lots. Payment is expected within ten (10) days of invoice receipt. NO lots will be shipped until paid in full. Checks should be made out to "Vince Jones".
- Only misdescribed lots are eligible for return; mistakes by the bidder are not sufficient cause. Returns must be made within 10 days of receipt. Please email gereb@aol.com BEFORE shipping.
- 6. Bids and/or questions should be emailed to vincekjones3@gmail.com (the quickest way) or by snail mail to Vince Jones, 825 Revere Way, Emerald Hills, CA 94062. Email bids should use the the subject title "SCCS Auction Bids".

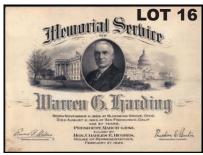
Abbreviation	Meaning			
FDC	first day canceled			
m	mint, as issued			
ор	overprinted			
ShC	show canceled			
vcc	visitor center canceled			
w/env	with envelope			
w/o	without			
w/xxxx	with Scott numbered xxxx			

#### **AUCTION 53 CLOSES AT MIDNIGHT ON SUNDAY, MARCH 19.**

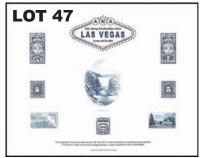












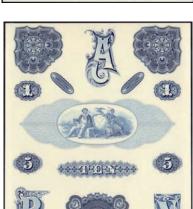
LOT	SCCS#	DESCRIPTION	IIN. BID
1	F-1966A	SIPEX Washington Scenes, m	10
		IPPDS&E Union conv. booklet 1973; 9 intaglio cards, bound in bookle	
		76th IPPDS&EU Convention; two-card set in original evp	
		IPPDSE Snipes card, m	
		IPPDS&E Union conv. folder 1983; 7 intaglio cards and intaglio folder	
6	F-1983C	NAPEX 83, m	3
7	F-1983F	BALPEX '83; ShC w/ Washington stamps	8
		IPPDS&E banquet program 1983; 3 intaglio pages: cover, officers, mo	
		IPPDS&E Union 1985 Ottawa conv. card, m	
		Ken Wiram 50th anniv. card, m	
		IPPDS&E Union 1987 conv. card, m, three blue locomotives	
		IPPDS&E Union 1987 conv. card, m, three brown locomotives	
		IPPDS&E Union / ROMPEX card; same as F-1987B w/ embossing, S	
		IPPDS&EU Conv., oversize card w/ 6 locomotives, m	
		IPPDS&E Union conv. folder 1995; 5 intaglio cards and intaglio folder	
		. Harding Memorial card, some scrapbook adhesions on back	
		rraiding Memorial card, some scrapbook adhesions on back	
		· · · · · · · · · · · · · · · · · · ·	
		McKinley Inaug. Ball program; small folded dance program	
		FUN 1984 Brown eagle, m	
		ANA 1984 Green eagle, m	
		Statue of Liberty, with both 7-4-86 FD cancels	
		Statue of Liberty, with both 7-4-86 FD cancels	
		Liberty Bell, cancelled NJ with 3 BEP autographs & insert card	
		Liberty Bell, 2 ShC and B. Leuver sig. w/insert card	
		BEP 125th Anniv., 01-07-87 FUN cancellation - FL	
		BEP 125th Anniv., BEP imprint with ANA ShC	
		BEP 125th Anniv., BEP imprint with 2 WMPG ShC	
		BEP 125th Anniv., BEP imprint with IPMS ShC	
		BEP 125th Anniv., BEP imprint with ANA ShC	
		BEP 125th Anniv., BEP imprint with GENA ShC	
		GENA 87 - State Shield (brown), m	
		FUN 88 - State Shield (green), m	
		BEP- Fort Worth 1991, m	
		BEP Savings Bond 1994, m	
		BEP Savings Bond 1997, m	
		BEP Savings Bond 1998, m	
		BEP Savings Bond 1999, m	
		BEP Savings Bond 2000, m, blue signature variety	
		. GNA show 2003, m	
		ANA Baltimore 2003, m	
41	B-269	NWPMC 2003, m	20
42	B-270	. ANA Portland '04, m	18
		ANA Pittsburgh 2004, m	
		FUN '05, m	
		Long Beach '05, m	
		ANA San Fran '05, m	
		ANA Las Vegas 2005, m	
		ANA Milwaukie '07, m	
		Whitman Baltimore '07, m	
		FUN '08, m	

51	B-289	.ANA Phoenix '08, m	20
52	B-290	.ANA Baltimore '08, m	20
53	B-294	.TNA '09, m	20
54	B-298	.ANA Boston '10, m	30
55	B-314	.FUN '15 - Eagle, m	18
56	B-318	.FUN 2016 "Life", m	18
57	B-333	.50th anniv. Moon Landing - Nixon, m	20
		.50th anniv. Moon Landing - Footstep, m	
		.APS 1991, ShC with 2 autographs	
		.Penn's Treaty black engraving from APS 1991 card	
61	SO-82	.ASDA 1991, 2 different ShC	40
		.World Columbian Stamp Expo '92, m	
63	SO-90A	.WCSE '92 hand-pulled, blue stamp, ShC & FDC - proof 5/100	90
		.WCSE 92, m, flying eagle hologram	
65	SO-108A	ASDA 1992, printer's proof - not numbered or signed	70
66	SO-117	.ANA 1993, show and city cancellations	28
		.Holiday card 1993, m	
		ASDA 1993, show and city cancellations	
		ASDA 1993, cancelled proof 59/100	
		.CAPEX '96, card has ShC, not tied with stamp	
		.Royal '98, m	
		.Metro Chapter First Anniv., with FDC of \$1 Scott #2590	
		.NAPEX '93 - McKinley (black), m	
		SCCS annual card 1991, ShC and signed by Mike Bean	
		SCCS annual card 1997, m	
		SCCS annual card 1998, m	
		SCCS annual card 2000, m	
		SCCS annual card 2000, m	
		SCCS annual card 2002, m	
		SCCS annual card 2002, m	
		SCCS annual card 2005, m	
		SCCS annual card 2006, m	
		SCCS appreciation card 2008, m	
		SCCS appreciation card 2008, m	
		SCCS annual card 2008, m	
		.SCCS annual card 2009, III	
		SCCS annual card 2011, III	
		SCCS annual card 2012, m	
		SCCS annual card 2018, m	
		·	
		SCCS annual card 2019, m	
		.WERABA '76, ShC w/ 2 Apollo Soyuz stamps	
		ROCPEX 78, ShC in China	
		.Federal Managers annual mtg. 1991, m	
94	FM-2	.Fed. Mgrs. WCSE 1992, m	10
95	FIVI-6	.Fed. Mgrs. Assn. 1998, IPMS ShC	TT.
		.Fed. Mgrs. Assn. 1999, IPMS ShC	
9/	FIVI-8	.Fed. Mgrs. Assn. 2000, IPMS ShC	.11.
98	FIVI-9	.Fed. Mgrs. Assn. 2001, IPMS ShC	.11
		.1989 SCCS Numbering System Catalog; hardcover w/ 3 bound cards .	
100	ROOK	.The Story of the American Bank Note Co.; 16 pages of engravings	65
	AUC	CTION CLOSES AT MIDNIGHT ON SUNDAY, MARCH 19.	







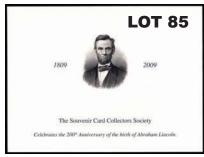








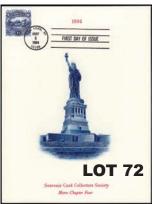


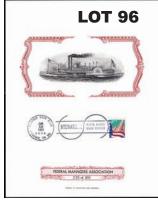


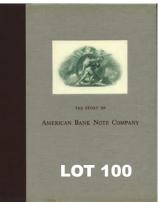












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The United States Postal Service (USPS) has typically issued souvenir cards to commemorate international philatelic exhibitions, historical anniversaries of national importance (via its international philatelic memento cards), and National Stamp Collecting Month. One of the few exceptions is the issuance of the 1972 card for National Postal Forum VI, listed as PS 8 in the SCCS Catalog. Collectors often assume the National Postal Forum is a philatelic exhibition. It is not.

The National Postal Forum (NPF) is an annual convention that enables USPS officials to meet with customers and suppliers in the private sector. It provides a venue for these officials to discuss ways the USPS can cooperate with bulk mailers, packaging service companies, and private shipping corporations, such as UPS and FedEx. It also allows participants to view the latest machinery and explore new technologies in the fields of packaging, mailing, shipping, and transportation. To this end, the NPF serves as a trade show for suppliers of packaging and shipping products to exhibit their latest wares.

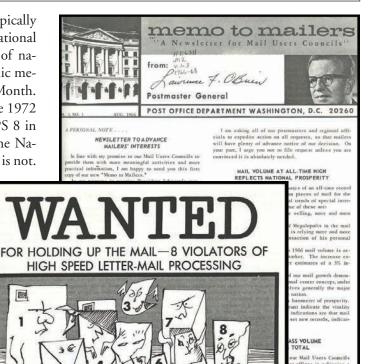
The US Post Office Department (US-POD), predecessor to the USPS, hosted the first National Postal Forum at the Washington Hilton Hotel on September 14-15, 1967, in Washington, D.C. Part of the reason for the forum was to encourage private mailers to pre-sort mail and be more diligent in their use of zip

codes, as the postal service was experiencing increased difficulties in sorting and distributing mail. Figures 1 through 3 demonstrate the USPS' efforts in seeking to garner cooperation from private mailers.

Figure 1. (top) - First "Memo to Mailers" issued by Postmaster General Lawrence F. O'Brien in August 1966.

Figure 2. (center) - Page from a 1970 "Memo to Mailers" directed at mailers and shippers.

Figure 3. (right) - L to R: PMG Lawrence O'Brien, NPF Co-Chairman & Assistant PMG Fred Belen, and Vice President Hubert Humphrey at the first NPF Banquet on September 15, 1967.



#### THE VIOLATORS

- MACK THE MOOSE . . "Wanted for Moil Holdups." The largest envelopes used for high speed mail processing are 5 %" x 11 %" and shall be less than ¼" thick. Oversized mail must be monually procsed at general rest.
- 2 SQUARES . . . A shifty bounder that has no base and tumbles in circles. The envelope length (base) should be approximately 1½ times the width height) for high speed letter mail processing.
- 3 FLIMSEY . . . Flies out of the mail stream. Light weight, open, or stapled letters and coupons out out of newspapers or magazines do not stand the trip through high speed mail processing machinery.
- 4 "NIXIE" . . . Improperly addressed or unreadable
  —by optical character readers, postal clerks or
  letter carriers. (See POD Publication 114 for further
- information) The letter will be delayed in processing
- 5 THE BULGE . . . Bumps and Bulges on the envelope cause jams in the high speed letter mail processing machinery and damage mail.
- TINY... Too small for high speed letter mo processing. Minimum letter size recommended to high speed mail processing is 3"x5" and be less that "\u03b4" thick.
- LITTLE BONNIE and BIG CLYDE . . . A bad combination. The letter must fit the envelope or the hollow envelope space will buckle and cause jams in high speed letter mail processing machinery.
- 8 LOOSE LIPPED LOUIE . . . Incomplete envelopes sealing causes machinery jams and damages mall. Envelopes must be completely sealed for mai securily and for high speed letter mail processing



The forum received accolades from private-sector participants and was a financial success, so it was determined to warrant continuation as an annual event. The USPOD thought it best, however, for the forum to continue under the sponsorship of a non-profit corporation. The corporation could retain any profits from the forum but would also be responsible for suffering any financial losses. On May 2, 1968, the NPF was formed as a non-profit corporation. Accordingly, the term "National Postal Forum" refers to both the non-profit corporation and the event itself. Figure 4 shows an early NPF logo and its current logo.

Over the years, the NPF has evolved into an annual two- to four-day event. It combines panel discussions, educational programs, demonstrations and displays by vendors, and presentations by the USPS. The early forums were all held in Washington, D.C., but subsequent forums have been held at different cities within alternating regional locations. Since 1977, the forum has been held in Washington, D.C., during evennumbered years and at a regional city during odd-numbered years. The NPF continues to this day with the 2023 event scheduled to be held at the Charlotte Convention Center in Charlotte, North Carolina, on May 22-23.

The USPS took the opportunity to commemorate its establishment as a new organization with the release of a souvenir card at the 6th National Postal Forum

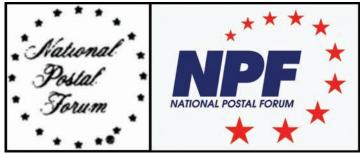


Figure 4. - Old NPF logo and current logo.

in 1972. The card is printed in offset lithography and depicts a block of four 8¢ stamps bearing the USPS logo that was current at the time of its inception on July 1, 1971. Prior to this date, the USPS operated as the US Post Office Department, an official department within the executive branch under the direction of a cabinet officer, the Postmaster General. The change came as a result of the Postal Reorganization Act of 1970, which created a board of governors to direct the Postal Service. Figure 5 shows a souvenir card cancelled on the last day of the forum and Figure 6 illustrates the logo design changes, as the USPOD transitioned to the USPS.



Figure 6. - The old USPOD logo was updated to the more modern USPS logo on July 1, 1971.

Figure 5. - PS-8 card cancelled on the final day of NPF VI, August 30, 1972.

Errors are known to exist on the PS-8 card. The most dramatic was reported in the Summer 1981 issue of the Souvenir Card Journal. A grainy grayscale photo of this error shows the eagles on the stamps are missing. With the help of Photoshop, a recreated color version of this error is depicted in Figure 7.

When approached about the error at the time of its

discovery, the BEP explained, "This card was printed in six passes through a single-color offset press. It is possible for any one of the colors to be missing through human error or press malfunction. Pressroom records show that the card was produced in a nine-subject format and, as a result, there may exist at least eight additional cards with missing eagles." Something for collectors to look out for!

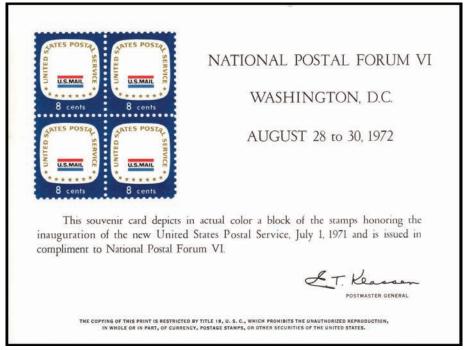


Figure 7. - Photo-manipulated scan shows the dramatic "missing eagle" error on PS-8.



Figure 8. - Color variety comparison of stamp frames with "perforations" on PS-8. Those on the right show a slightly lighter, more reflective blue ink.

Also reported in an early SC Journal is the color variation found on the stamp frames. The difference is very subtle and hard to discern, except when cards are observed side-by-side under a bright light. But dark blue and lighter blue varieties are apparent, with one slightly more reflective than the other. The scan in Figure 8 is the best representation we can manage in a print publication.

There is also one repurposed version of PS-8, an overprint produced in 1982 for that year's National Postal Forum. SCCS member Herb Meisels took it upon himself to have 50 of these printed. A show-cancelled example is shown in Figure 9. Since the overprint in the lower left was a post-production addition made by a private party this "enhanced" card has been cataloged as PS-8a.

Though not particularly popular among collectors, the National Postal Forum souvenir card represents an idea that is necessary for the furtherance of the shipping and mailing industries – cooperation between the public and private sectors. Both sides have periodically fallen on hard times and it is likely one cannot exist without the other. So, when your postal carrier delivers a package from FedEx or Amazon at 7 a.m. on a Sunday morning, realize it is the result of a concept that originated and was developed at the NPF.



Figure 9. PS-8a, a privately overprinted card commemorating the 1982 National Postal Forum.

#### Sources:

Hitchcox, Donald W., Souvenir Card Erratum, Souvenir Card Journal, Volume 1-2, Summer 1981

Humphrey, Hubert, Notes – Vice President Hubert Humphrey, National Postal Forum, Washington, D.C., Minnesota Historical Society, September 15, 1967

Lund, Chris, History of the National Postal Forum, The, King Solutions website, May 14, 2015

National Postal Forum website

Postal Reorganization Act of 1970, August 12, 1970

United States General Accounting Office, Report to the Chairman, Subcommittee on Government Information, Justice, and Agriculture, Committee on Government Operations, House of Representatives: "National Postal Forum: Non-Profit Sponsor of Postal Service Meetings with Suppliers and Customers," GAO, September 1987

USPS, First National Postal Forum was Held in 1967, The, USPS Link, November 25, 2015

USPS, Numbering the Nation, Smithsonian National Postal Museum, Undated

#### **COURTESY SIGNATURES ON CARDS**

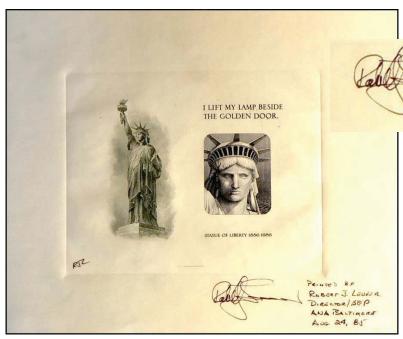
**Greg Alexander** 

ROBERT J. LEUVER DIRECTOR/BEP ANA BALTIMORE

AUG 24, 85

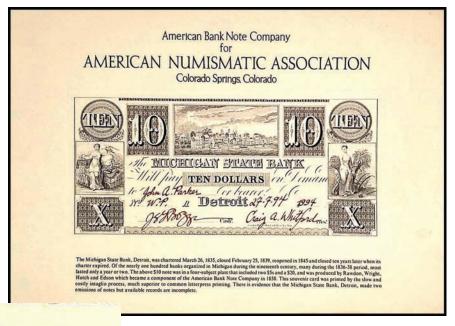
Autograph collecting goes back centuries and has long been integrated into currency collections by way of courtesy signatures from the same people whose printed signatures appear on banknotes. Not surprisingly, souvenir card collectors have taken the opportunity to get courtesy signatures on their cards, which

often have a thematic connection. Probably the most frequent signatures on cards are from BEP and U.S. Mint directors (such as those on our cover), who make regular appearances at coin shows where cards are issued. I asked members to submit some of their favorite autographed cards, which are shown here.



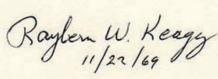
BEP spider press cards didn't officially start until 1987, but this B-82 was pulled and signed on 8/24/85 by BEP Director Robert Leuver at the ANA Baltimore show. This was submitted by Art Benjamin, who says about 8 pieces were handled and/or signed by Leuver. This might qualify as the only handpulled forerunner!

At the 1994 ANA show in Detroit, John Parker managed to get currency artist J.S.G. Boggs to sign this copy of SO-39b ... as bank cashier!





Three artists added their courtesy signatures to D-30, above the duck stamps they designed, which was then show cancelled at World Stamp Expo '89. Submitted by Harry Corrigan.



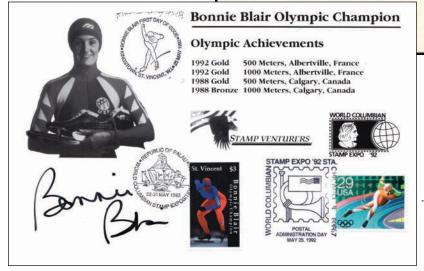
An early courtesy signature on B-4 by Raybern W. Keagy, who was Asst. Superintendent at the BEP until 1974 and probably happened to be at the the 1969 ASDA show in the Bureau's exhibit area.



This egging/ing, with setain deletions, portrays the first United States special delivery stamp produced by the Bureau of Engraving and Printing. The basic design of this stamp had been used for the three earlier issues of special delivery stamps produced by private industry prior to the Bureau's production of postage stamps, beginning in 1894. This version incorporates the several alterations made to distinguish the Bureau's product from the earlier issues.

Bureau of Engraving and Printing Washington, D.C.

NATIONAL POSTAGE STAMP SHOW-NEW YORK CITY-1969



Olympic Gold Medalist Bonnie Blair made a special appearance at WCSE for a FDC ceremony, where she added a large autograph to this SO-100 card. Submitted by Don Epp.

#### **QUIRKS OF ECB TEST NOTES**

**Roland Rollins** 

Many fans of security engraving appreciate the artistry of test notes. These notes employ the latest anti-counterfeiting devices and are relatively unrestricted in their colorful and often fanciful designs. But not always.

The very first test note I added to my collection featured a portrait of the poet Alexander Pushkin. He is found on test notes created by numerous security printers, including one for the European Central Bank (ECB). But why put Russia's greatest poet on a test note for the ECB? After all, Russia isn't even part of the European Union.

Answer: The same reason the most common ECB test notes show other people from countries outside the EU – or have no people on them at all. It's called political posturing. No person representing one EU member country could be allowed to be depicted because then all the other members would object. It's equivalent to the kindergarten rant, "If I can't be on it, nobody can." But still, new euros needed to be checked for print quality and durability.

Below is the most prolific EU test note, with seven varieties produced so far.



The portrait shows architect Gunnar Billmann Pedersen from Denmark, one of the most important figures in the history of Danish design. But Denmark is in the EU! Yes, but it is one of seven EU countries which still uses its own currency. The binding economic and legal conditions agreed to in the Maastricht Treaty of 1992 (a.k.a. "Maastricht criteria") required all EU member states, except Denmark, to adopt the euro.

By the way, there were a couple more casualties from all the political infighting during the development of euro currency:



- Each country insisted on using a local printer for euro notes. Since printers in several countries didn't have the capabilities to produce the notes with the required specifications, the requirements were lowered until everyone could produce them. In time, these printing firms raised their standards so the euro could be improved.
- Since no actual person, building, location, or national flag colors could be used on the euro, the end result was the most boring and undesirable series in world banknote history, in my humble opinion. I would not have started collecting banknotes were these the only ones available.

We can look forward to many years of euros with these same characteristics, as long as the EU remains in place. So far, the world has lost 19 of the 27 EU countries' series of colorful bank notes, with all their rich images and history – with more losses to come as most EU countries adopt the euro. We're stuck with collecting what remains.





It has only taken a little more than four years, but the online reference galleries of souvenir card images that we began to populate in the Fall of 2018 have finally been completed! At that time, the SCCS had defined 23 different categories of cards, but in the intervening years we have established another handful for a current total of 28.

Incidentally, if you have not updated your bookmarks in some time (which I was guilty of) you will want to make sure the link to the Main Gallery page is current. The new URL should be www.souvenircards.org/html/menu\_gallery.html—you won't be able to see all our progress without it.

The most recent completed categories are two philatelic

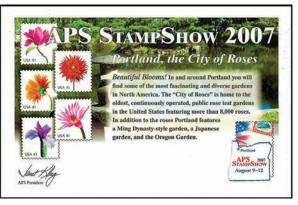
ones, APS cards and ASDA cards. The reason these were the last to be finished is primarily size. The ASDA category alone houses 321 different card varieties, making it the second largest, right behind the BEP category. In addition, we now have galleries for cards from ASDA chapters in Boston (CB) and the Northwest (C), another 37 cards, and the APS card count adds 61 more. You can see how processing all the scans was a time-consuming effort.

The SCCS is extremely grateful to Hans Weber for all his organizing and scanning (most cards came from his collection), and to Alton Coalter for all the coding that goes into creating these galleries. This massive project has taken countless hours of volunteer time.

Since last November, new images have also been added in the F, Q, MB, CP, ANA, and Duck categories. All told, the collective Image Gallery now contains roughly 2,700 scans. These include not only the front of each card, but the back side (if text is found there),



New APS and ASDA galleries were recently added to the SCCS website.



information sheets that accompanied cards, and sometimes folders.

In coming months, the Cataloging Committee will be considering the addition of one more category: the cards of the American Topical Association. We also have many more Union forerunners to be scanned and posted. After this we will contemplate

how to create galleries for ancillary items. This would include such things as BEP products like Portrait-Vignette cards, and ABNC sets previously cataloged by the SCCS, like the Opening of the West Series and the ABN Archive Series.

Remarkably few holes still exist in the standard (nonforerunner) categories. But there are a few. If you have

any of the following, we would greatly appreciate scans (preferably of mint cards) that can be posted:

FM-1A	SO-67A	MB-15
FM-2A	SO-68A	MB-18
FM-9A	SO-72A	MB-24
APS-29	SO-139A	MB-37A
M-57	Q-52	MB-60
	W-10	

And, as always, if you can provide details and scans of new cards or missing data, such as printing amounts, I welcome your email.

In closing, what does the membership think of the website, at this point? Are there areas we could expand or pages you think need some redesigning? Should the image galleries be organized differently? Should we add price estimates? Help us make the site the best possible representation of our hobby.



#### CNA HONORS GENE HESSLER WITH MEDAL

[From a press release issued by the Cincinnati Numismatic Assn. regarding SCCS member Gene Hessler.]

During a CNA Board of Governors meeting last year, a new Cincinnati Numismatic Association Literary award was created to recognize the quality of the original articles written for the CNA's newsletter. The Governors also decided to give the award retroactively back to 2020, the year of the Cincinnati Numismatic Association's 90th anniversary. When informed of the new award Gene said he was humbled but pleased to know that his colleagues thought so highly of him.

The first Gene Hessler Literary Awards were announced at the Christmas Dinner meeting and charity auction on Dec. 9. The medals are still in production, but when they are completed, silver first place and bronze second and third place medals will be engraved and presented to the recipients.

Gene Hessler was born in Cincinnati, Ohio in 1928. After studying music in Cincinnati he traveled as a trombonist with the bands of Elliot Lawrence, Woody Herman, Billy May, and others. He moved to New York City in 1955 and received a master's degree from the Manhattan School of Music in 1957. Hessler remained in NYC for over 30 years performing in the Broadway pit orchestras for many musicals. His first show was "The Music Man" in about 1959, his last was "Annie" in 1986. As a free-lance trombonist he performed or recorded with Doc Severinsen, Tommy Newsom, Urbie Green, Buddy Rich, and many other New York musicians. He travelled through Africa in 1964 on a musical tour for the State Department and went around the world with the Cincinnati Symphony

Orchestra in 1966. It was during his time in New York that Hessler became a serious numismatist under the mentorship of Lester Merkin a retired musician and respected numismatic dealer, now deceased.

In addition to writing for many numismatic publications, Gene was a columnist for *The Numismatist* and *Coin World* and served as editor for *Paper Money*, the journal of the Society of Paper Money Collectors. In addition to his published memoir, "Hey! Mister Horn Blower," he has also written five books related to paper money and the engravers and designers thereof.

In the 1970s, Gene appeared on What's My Line? and was interviewed twice on NBC's Today Show. He was the curator of the Chase Manhattan Bank Money Museum (1967-1977) while continuing to work as a musician, and curator of the Mercantile Bank Money Museum (Eric Newman Collection) in St. Louis (1986-1989). He discovered and published several previously unknown early designs for U.S. currency through research at the Bureau of Engraving and Printing and the Smithsonian Institution.

Gene is the recipient of numerous awards including the Lifetime Achievement Award and the Farran Zerbe Award from the American Numismatic Association, and is an Elected Fellow of the American Numismatic Society. The Numismatic Literary Guild honored him with its prestigious Clemy Award in 2007. Gene is a long-time member of the Cincinnati Numismatic Association. The medals are being struck at the Osborne Mint in Cincinnati, the oldest private mint in the United States.



#### MEMBERS' EXCHANGE

For Sale: Complete White Ace Album-mounted mint collection - BEP and USPS Souvenir Cards; various individual mint BEP Souvenir Cards (several duplicates). Complete White Ace Album-mounted mint and artist-signed US and PA Migratory Bird stamp collection, also various Duck Stamp cards. Contact John Remaley at jiremaley@yahoo.com.

**BUYING** selected BEP, ABNCo., USPS, Forerunner, and other souvenir cards. Please see the "Buying List" on my website www.kenbarr.com or write for a hard copy. (Selling, too!) **Ken Barr, P.O. Box 32541, San Jose, CA 95152.** 

Wanted Trade or Buy: Assorted BEP, Veterans, SO, USPS, Forerunner, and other souvenir or non-souvenir cards — Duck, Private, etc. Please contact Fredemw@gmail.com or Fred Geissler, 11681 Kahns Road, Manassas, VA 20112.

**FREE to members:** All my back issues of the Souvenir Card Journal, Spring 1981 to 1Q 2020. Some are not in perfect condition. No cost, except for shipping. Contact **Bob Fritzsche** at **rtfmef@aol.com**.

**Wanted:** White Ace Bureau Card blank pages or excellent condition used White Ace Bureau Card pages. Please contact **Vince Jones** at **vincekjones3@gmail.com**.

**For Sale:** Washington Chapter One is offering computer-generated color cards. Send a SASE for the full-color list. **John Shue, P.O. Box 35, Brogue, PA** 17309-0035

**Wanted**: Your free ad here! Contact the Editor at **SCCS1981@yahoo.com** or by snail mail. Ads will be repeated four times, unless you request otherwise. There is NO charge for members.

### Souvenir Cards Available from Issuing Organizations

Although hobby shows have returned in force, very few new cards have been issued. Many cards from past events remain on sale at original prices:

#### **American Philatelic Society**

stamps.org; search for "Souvenir"

**Available**: Most cards issued from 2011 to 2018 (APS-44 to 58), including show-cancelled and sets, from \$2 to \$8.

#### **Ameri-Show Cards**

www.souvenircards.org/gallery/Q/Q.html

**Available**: 30+ intaglio card varieties from past shows at original prices, most \$5 to \$10 (see list on SCCS website). Recent FUN cards available, plus Robert E. Lee show cards for \$5 each, w/\$2 postage. Contact amerishow@gmail.com.

#### Bureau of Engraving and Printing / U.S. Mint

catalog.usmint.gov/shop/engraved-prints

**Available**: B-245 (MLK print) \$5/per card; B-279 (Cherry Blossom print) \$9.95/per card; B-320/324 (Defenders of Democracy) \$85/set of 5; \$20/per card. Most intaglio prints remain out of stock, but are expected to be replenished soon.

#### Christmas Seal & Charity Stamp Society

www.seal-society.org/literature

**Available:** More than a dozen card varieties from past shows, ranging from \$2 to \$20. 2022 RMSS and APS cards are available for \$10/set or \$5 each, plus \$3.25 shipping. Contact john@christmasseals.net.

#### **Duck Stamp Cards**

**Available**: 2022-23 duck stamp cards have been released. These can be found online at www. duckstamp.com. Artist commemorative cards are available for \$70 from the USPS at store.usps.com.

#### **NAPEX**

www.napex.org/souvenirs/

**Available:** Several dozen card varieties from past philatelic shows, many intaglio and/or show cancelled, from \$5 to \$8 per card. NAPEX did not issue cards in 2021 or 2022. Contact ottojt@verizon.net.

#### SCCS Washington Chapter #1

John Shue, P.O. Box 35, Brogue, PA 17309

**Available**: Several dozen card varieties from past philatelic shows; early cards are intaglio, recent cards are computer printed. Send large SASE for list.

### INTERNATIONAL PLATE PRINTERS, DIE STAMPERS AND ENGRAVERS UNION OF NORTH AMERICA he pre-eminence of the United States in the industrial world is due in large measure to the pride of skilled craftsmen. The beauty, quality and integrity of line engraved printing, such as thevignette to the left, requires the combined art and skills of the designer, who creates the original artwork: the engraver, who interprets this artwork into a steel die: the siderographer, who reproduces the engraving on a master plate; the plate finisher, who rolls and burnishes; the plate maker, who reproduces the original plate through the electrolytic process; the plate printer and the die stamper, who operate the presses so as to faithfully reproduce every line in the original engraving. Robert Cilass Angels Lo Vecchio Lany D. Boswell