



The Souvenir Card JOURNAL

FOURTH QUARTER 2022

VOLUME 42 NUMBER 4

THE OFFICIAL PUBLICATION OF THE SOUVENIR CARD COLLECTORS SOCIETY

World Humanitarian Day

In 2009, the General Assembly designated 19 August as World Humanitarian Day in memory of the 22 humanitarian aid workers killed during a bomb attack on the United Nations office in Baghdad, Iraq, on that day in 2003. Each year on World Humanitarian Day, the global humanitarian system comes together to advocate for the survival, well-being and dignity of people affected by crises and to call for the safety and security of aid workers.

Humanitarian workers are here to help the world's most vulnerable people when disaster strikes. But around the world, aid workers face growing threats. In the past 20 years, shootings, kidnappings and other attacks on humanitarian organizations have increased tenfold. On World Humanitarian Day, we pay tribute to aid workers everywhere and commit to doing everything possible to protect them and their vital work.

— António Guterres, Secretary-General

Every week, humanitarian workers across the world are killed, injured, sexually assaulted, kidnapped or detained as they work to help the world's most vulnerable people. World Humanitarian Day is a moment to commemorate aid workers who have fallen. Taking meaningful and immediate action to protect each and every aid worker operating today is the best way we can honour their legacy.

— Martin Griffiths, Under-Secretary-General for Humanitarian Affairs and
Emergency Relief Coordinator



ANOTHER ABNC TEXTILE LABEL

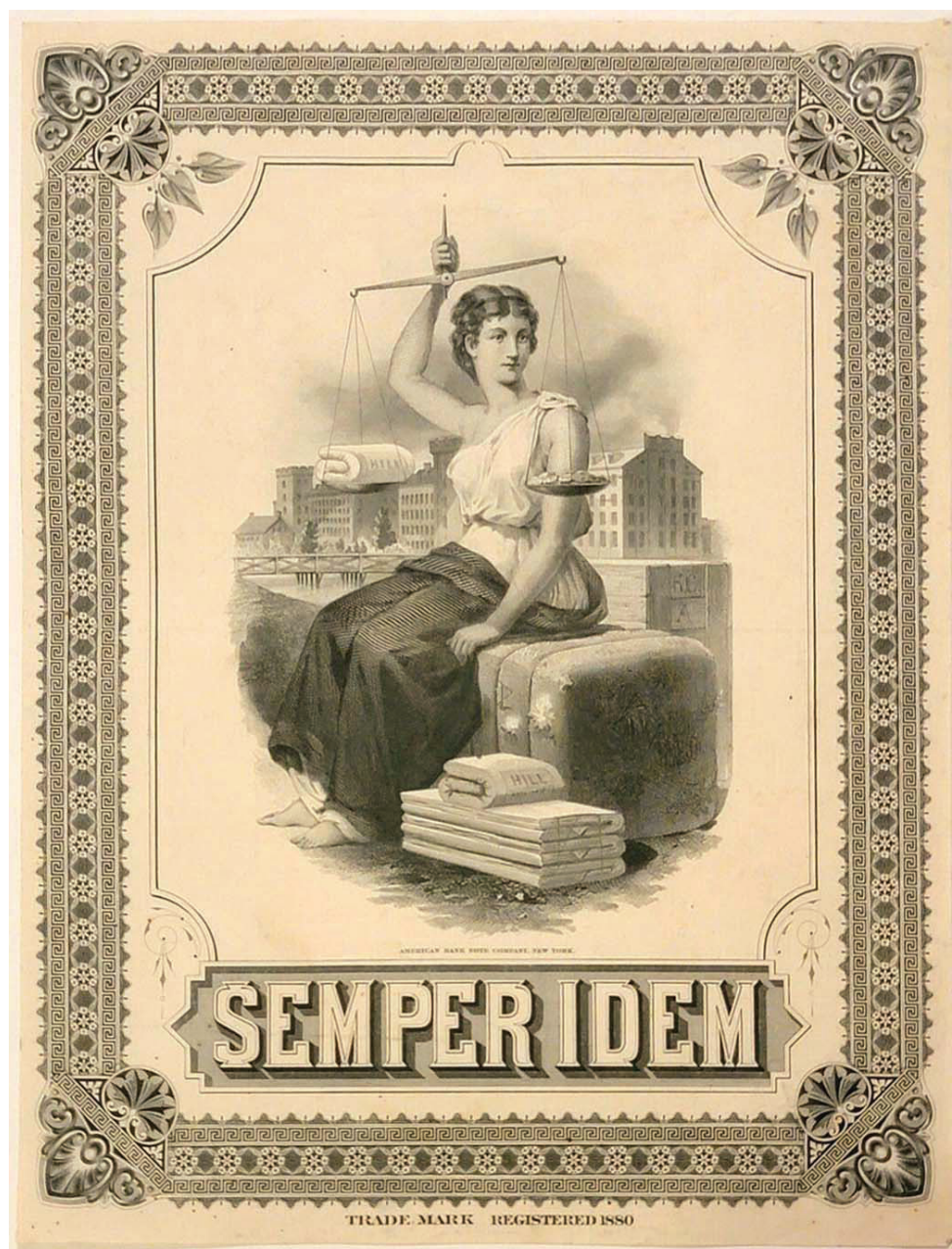
Greg Alexander

In the 2Q 2021 Journal, I wrote an article on 19th century engraved textile labels, which were used to seal bolts of cloth. These also acted as promotional advertisements for the mills that produced the cloth.

Another of these labels recently came to my attention, though it wasn't immediately obvious what it was. It was engraved by American Bank Note Co., with an attractive frame and the slogan "Semper Idem" — Latin for "Always the Same" (consistent quality). The

label measures 7.5" x 9".

A close look at the vignette reveals folded cloth bundles marked "Hill" and the image implies they are worth their weight in gold. Hill Manufacturing of Lewiston, Maine began operating in the 1850s and continued for more a century. It was eventually bought by the Bates Mfg. Co. and closed in 1971.





#AF0149

The Souvenir Card JOURNAL

Fourth Quarter 2022, Volume 42, Number 4



#1135900

Board of Directors

President

A. Stephen Patrick (1397)
2729 Cloudcroft Drive
Apopka, FL 32703-7719
407-889-0528
spatrick3@cfl.rr.com

Vice President

Art Benjamin (1032)
PMB 150 1612 Kings Highway
Brooklyn, NY 11230
347-563-7581
asbenjamin@msn.com

Secretary, SCJ Editor

Greg Alexander (304)
3081 SW River View Drive
Pendleton, OR 97801
971-212-4639
SCCS1981@yahoo.com

Treasurer

Brian Christian (608)
125 Laurel Meadow Lane
Centre Hall, PA 16828
bdchristian1985@gmail.com

Webmaster

Alton Coalter (2014)
P.O. Box 6224
Oak Ridge, TN 37831
wordshaper63@gmail.com

Publicity Director

Lee Quast (849)
P.O. Box 1301
High Ridge, MO 63049
amerishow@gmail.com

President Emeritus

Curtis D. Radford, MD (1)
920-836-2556 (evenings)

CONTENTS

Author Page

Another ABNC Textile Label.	Greg Alexander . . .	C2
President's Message	A. Stephen Patrick . . .	2
From the Editor	Greg Alexander . . .	3
Website Update	Greg Alexander . . .	4
Member Profile: Alton Coalter		5
Meet Engraver Armandina Lozano	A. Stephen Patrick . . .	6
Auction #52 Prices Realized		10
Open Letter to Our Members	Lorne Lavertu . . .	11
Engraved Fraternal Certificates	Greg Alexander . . .	12
The Souvenirs of International Women's Year 1975 . .	Don Epp . . .	18
UN Cards Renumbered	Greg Alexander . . .	24
Member's Exchange		C3

On the cover: The 2022 UNPA souvenir card (UN-78) honoring World Humanitarian Day. See page 24.

Back cover: 19th-century winter scenes, from the American Bank Note Company.

Submission deadlines for ads, articles, comments, etc. are: **Dec. 1** (First Quarter issue); **March 1** (Second Quarter); **June 1** (Third Quarter); and **Sept. 1** (Fourth Quarter). Your cooperation in meeting these goals is appreciated.

Please inquire with **Greg Alexander (SCCS1981@yahoo.com)** regarding **renewals, membership information**, requests for **back issues** and information concerning this Journal, including **submission of articles** and **advertising inquiries**. Current dues for digital SCJ: \$25/yr.; \$45/2yrs.; \$65/3 yrs.; for Journal hard copies: \$30/yr.; \$55/2yrs.; \$80/3 yrs.

Visit the SCCS website at www.souvenircards.org

PRESIDENT'S MESSAGE

A. Stephen Patrick

Here we are in the fourth quarter of 2022. This edition was delayed due to some happy circumstances. Our editor **Greg Alexander** had a fabulous trip to Europe with his wife that he may mention in his column. This has given me a longer time to reference the happenings for our society.

In August, the SCCS had a table at the World's Fair of Money at the ANA convention in Chicago. Our table was hosted primarily by our vice president, **Art Benjamin**. Our annual card with a Lincoln theme was distributed at the show and has been sent to all members (let us know if you did not receive one). **Lee Quast** and **John Parker** had a dealer's table and produced a beautiful repurposed card for the show. It is a multi-vignette salesman sample sheet reprinted 20 years ago by **Mike Bean** from a plate that came from the ABNC archives. Copies of the card can be obtained from Lee (see following page).

In October, the SCCS had a table at the new Tampa Paper Money Show. Promoter Jim Fitzgerald of Texas is trying to resurrect something similar to the old International Paper Money Shows in Memphis. He started with 25 dealers. About eight of our members signed in at our table. The foot traffic was light, but most dealers have signed on for next year's show at the same fairgrounds site.

It is sad to lose our members through death. Earlier this year we lost **Mark Trout** of Ocala who was on the Board of FUN. Mark was president of the Ocala Coin Club and a minister in the same church as President

Garfield. He loved cards that represented places where he served as pastor. I was able to buy his complete run of the Collectorama private cards, done by our member **Ed Kuzmar** over the last 25 years.

Another member just passed while on a Thanksgiving trip to Ohio. **Ed Evan** from the Tampa Bay area was a retired banker who sought stock certificates, cards, and vignettes from corporations and businesses that he worked with in his long banking career in the Northeast. He helped man the SCCS table at FUN in both January and July this year. I had worked with him in the German Philatelic Society Chapter #23, and he was also a long distance member of the Central Florida Stamp Club.



Our member, **Roland Rollins**, has produced test note catalogues that identify the many examples of color charts, advertising broadsides, calendars, experimental notes, salesman's samples, promotional greeting cards, sample checks, and house notes from security printers. I'll bet you may have some of this material in your collection that you didn't know was cataloged. I did a three-case non-competitive exhibit of my material for Summer FUN and won a nice silver round and some recognition for the SCCS.



(Above) Steve Costner and Art Benjamin man the SCCS table at the August ANA show in Rosemont, IL. (Below) Ten members turned out for the annual SCCS meeting, including Dr. Curt Radford (in plaid).

Remember, it's time to renew your SCCS membership. Dues haven't gone up in many years, if you opt for the digital version of the Journal. May your holidays be bright and I hope to see some of you at the FUN show in Orlando in January.



FROM THE EDITOR

Greg Alexander

Merry Christmas, Happy Channukah, and whatever holiday greeting is appropriate for your household! Usually the 4Q Journal isn't released this late in the year, but I'm recently returned from an epic European vacation (45 days!) that started with a week in New York City, with some time spent visiting with **Art Benjamin** and **Mark Tomasko**. Then we jetted off to Portugal, and also did some exploring in Spain, France, and Morocco. The last 15 days was spent on a transatlantic cruise around the coast of Spain and back to the States. This was a big bucket list trip for my wife's milestone birthday, which got deferred a year due to COVID. So I'm not going to feel too guilty about being tardy this issue.

You may have noticed a new name in the Journal's masthead, under Webmaster: **Alton Coalter**. Alton's addition to our band of dedicated volunteers is a great coup, in my opinion. Finding members with the requisite skills in web design and coding is a huge challenge for all hobby organizations these days. We were extremely lucky to find him at a time when the SCCS was in critical need of someone to assist us with the website. You can learn more about Alton on page 5 and get an update on the website on page 4.

I'm thrilled to report that our first SCCS Auction in the 3Q SCJ was a major success! This was a two-

man operation organized by **Mark Gereb** and **Vince Jones**. With nearly all the high-end material donated by several members, most of the proceeds went directly to the Society. All told, the auction netted **\$1,855.61**, probably the largest return we've seen in a couple decades. This will go a long way towards assisting with our programs and expenses. Many thanks to Mark and Vince for all the work they put into organizing, packing, and shipping.

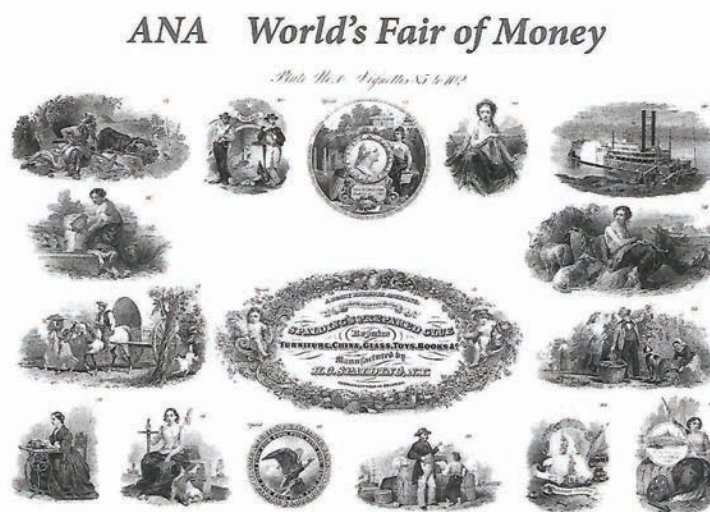
This first auction tested the high end of the market, with some very scarce cards. We hope to focus more on the lower end of the spectrum next time (though there will be some hold-overs at reduced minimums). Time constraints prevented a follow-up auction in this issue, but look for our next sale coming in the First Quarter 2023 Journal. In the meantime, you'll find the prices realized on page 10.

Our treasurer, **Brian Christian**, has been diligently pursuing our not-for-profit corporate status in the state of Pennsylvania. This has been a long saga that we hope to finalize early next year. We'll report more on this once the bureaucratic maze is completed.

Wishing you and yours a joyful holiday season and a wonderful 2023! I hope to see many of you next year.



Lee Quast produced 60 copies of this oversized (11x16") card for the ANA Chicago show. The prints of an ABNC vignette sample sheet were pulled from the original steel plate. The cards are available for \$35 each, plus \$12 shipping. Orders can be placed through Amerishow; contact info on page C3.



Rosemont, IL August 16-20, 2022

In 2018, the SCCS had no website at all and was in danger of losing its relevance to future generations of collectors. I was fortunate to cross paths with **Rod Charlton** at the right time and, after some extensive planning, SouvenirCards.org was born. Rod has been invaluable in putting the time and energy into creating the site from scratch and building what has become the most extensive visual catalog of cards so far assembled.

However, for nearly a year, Rod's health declined, making him unavailable for updates; some members expressed concern that the website was languishing. Although I've been overseeing the content changes, I have no expertise in the technical side of coding required to post new cards and information. So, for many months, the site was in limbo.

Once again, good fortune stepped in this summer with the right man for the job. After lamenting our situation to member **Alton Coalter**, he revealed his digital skill set. We finally connected with Rod and obtained the passcodes required to access the site. And with that, we were able to make a relatively smooth transition to a new webmaster!

Since then, we've been able to pare down my growing backlog of fixes and additions. Members will notice we now have a great many additional images in the MB, Metro chapter (M), and Duck Stamp card galleries. In fact, for the latter there are only two remaining holes to fill: D-57 and D-68. If you have either of those cards, mint or show cancelled, we would greatly appreciate scans. In the IM (ISBN) gallery, all the primary card images can now be found, with only two obscure varieties still missing. Only two images are still needed for the W cards (SCCS Washington Chapter). It's very gratifying to see so many galleries near completion.

I'm happy to announce the addition of a new gallery: United Nations cards. You'll find more about these on page 24. We've had a placeholder for this category sitting for several years and I'm glad to finally be able to populate it with images.

In the 2Q Journal, I announced that back issues of the Souvenir Card Journal from 1981 through 2015 had been scanned and were available for free to members and non-members alike through the Newman Numismatic Portal. Accessing the NNP Periodicals is a bit cumbersome, however. So, to make things easier, we have posted all our covers under "Journal" (in the Members Area) and created links to each individual issue housed on the NNP site. As a membership benefit, we've kept the most recent Journal issues behind a firewall, but all current members may download copies. If you'd like to read anything from 2016 to the present, just contact me for a User Name and Password.

Probably a dozen or more statistical and text errors have been fixed on numerous pages throughout the SCCS website. If you notice anything amiss, please alert me or Alton. The site is only as good as we are willing to make it.

What's coming next? The two remaining philatelic categories, ASDA cards and APS card, have been sitting with idle placeholders for a number of years. ASDA will be a massive gallery, with more than 320 images. Scanning has already been done and once all of these are processed we can post this gallery. Look for that in coming months.

The Cataloging Committee has been in discussion about other categories to address in the near future. Repurposed cards have long been the awkward step-sisters to standard cards, but with more than 60 varieties now identified it behooves us to create a gallery to visually reference these. Though not technically souvenir cards, the BEP's Portrait-Vignette (PV) cards are closely related and were given catalog numbers in the 1989 SCCS Catalog. Compiling these in an image gallery would benefit collectors. In fact, there have been a good many recent BEP intaglio products that need to be cataloged, to prevent confusion.

All of this provides plenty to keep us busy in 2023!



MEMBER PROFILE: ALTON COALTER

Based in Oak Ridge, TN, Alton Coalter has stepped up as our new webmaster.

As a volunteer, you bring an unusual skill set to the SCCS. Can you explain what you do for a living?

For over 40 years, I have been a computer programmer and also spent several years teaching up-division college-level computer science courses. Currently I am creating programs that test other computer programs for a division of the US Department of Energy at Oak Ridge National Labs. On the side, I also do a decent amount of writing.

How does a computer science professor get into souvenir cards? Why do they interest you?

Even though I am a programmer, I tend to think of myself as an artist that works with computers; not the same as most people consider art, but instead I use logic to create great things. In the case of souvenir cards, it is the artistry of the engravings that caught my eye.

What do you collect and how did you get started?

I collect stamps and stationery, not limited to postal issues, but including virtually all groups of philatelic items and some that are not normally considered to be philatelic. Some of the most beautiful “stamps” include the far, far back-of-the-book items (like tobacco and snuff tax stamps), military payment certificates (MPCs), and fractional currency. The countries that I collect include the US, all of Scandinavia, and several others.

Are your interests mostly philatelic, numismatic, or both?

I do philately, which I call “timbrology.” My daughter handles the nu-



Alton Coalter, SCCS member # 2014

mismatic area, so my only interest there is in passing her unusual coins that I come across.

How long have you been a SCCS member?

I am not sure exactly, but I think I joined around 2002, so that would be about 20 years, give or take.

Do you attend shows or is this more a solitary hobby for you?

I attend shows when they are nearby, but that doesn't occur as often as I would like. When I lived in Orlando, Atlanta, or outside St. Louis, this was easier, but I now only have one or two a year here within reach [near Knoxville, TN].

Any thoughts on how we might improve the SCCS website?

From my perspective, even though it is a good-looking site, the code is not easily maintainable, which means I will be modifying quite a few things that those who visit the site will never see. For the visitors to the site, I hope we can encourage many more articles and features, maybe a “can you identify this card” section, and it would be nice to encourage more buy/sell/trade ads from the members. Meanwhile, if someone has ideas for what they would like to see, all they need to do is to contact me by clicking on the “email Webmaster” link on the bottom of most of the pages of the site, and I will consider those things and run their ideas by the leadership.



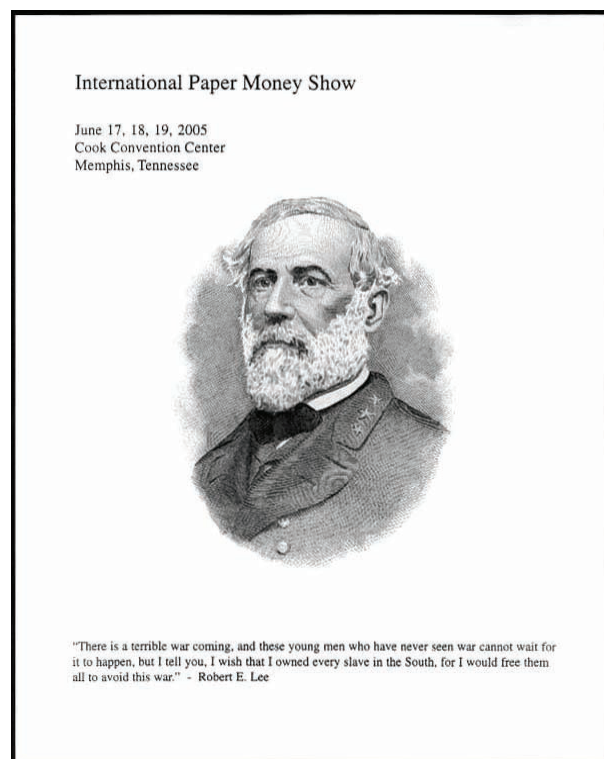
Is there a significant souvenir card (or engraving) in your collection? Could you explain why you like it?

I don't have any one specific card, but so many of them have fantastic engravings, e.g.: the many “allegories” that are used. Those to me are the best.

MEET ENGRAVER ARMANDINA LOZANO

A. Stephen Patrick

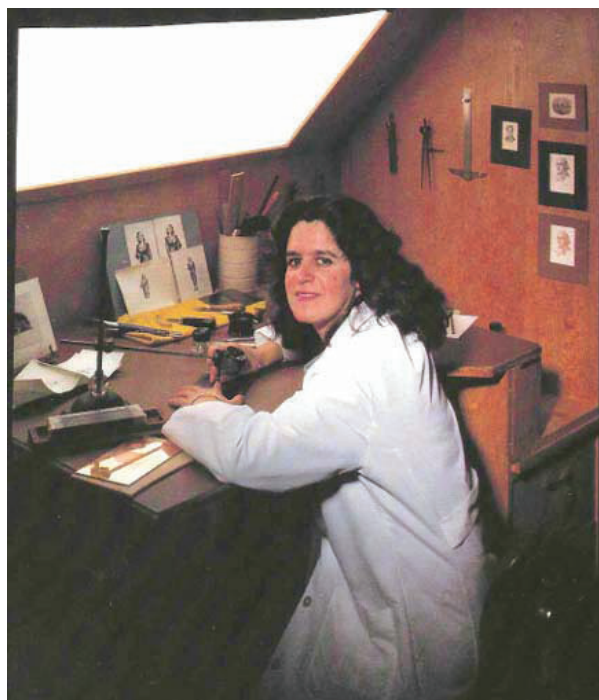
One of the best examples of the engraver's art was produced on a souvenir card Q-41 in 2005 for the International Paper Money Show in Memphis by Lee Quast. It depicts Robert E. Lee in an engraving executed by Armandina Lozano, who formerly worked for the Jeffries Bank Note Company in Los Angeles, and later American Bank Note. Why she was commissioned to do this portrait and its possible use is unknown to me, but several hundred copies passed through three dealers until obtained by Quast.



Q-41, featuring Lozano's portrait of Robert E. Lee.

Information about Ms. Lozano can be found in **Gene Hessler's** *The Engravers Line*, 1993. Lozano was born in Mexico City in 1952 and attended art schools in Mexico and the United States, as well as studying with Thomas De La Rue in England and La Banca de Italia in Rome. From 1978 to 1982 she worked at the Banco de Mexico, then made her move to the U.S. After joining Jeffries in 1983, she was known as the "only working, female, portrait engraver in the U.S."

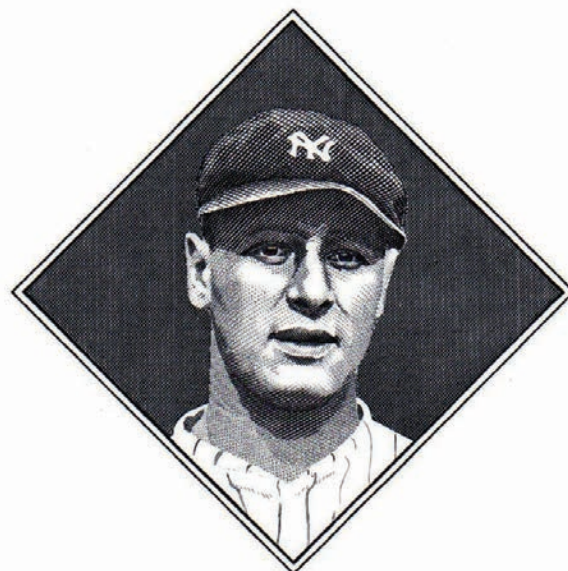
From 1972 to 2001, American Bank Note had a great run, supplying engraved images for the USPS Commemorative Panels; from 1985 to 1989, Jeffries held



Armandina Lozano at her work desk, circa 1990.



CP334, the USPS Commemorative Panel featuring Lozano's Hemingway portrait.



Close-ups of Lozano's portraits of Ernest Hemingway and Lou Gehrig, which both appeared on 1989 USPS Commemorative Panels.

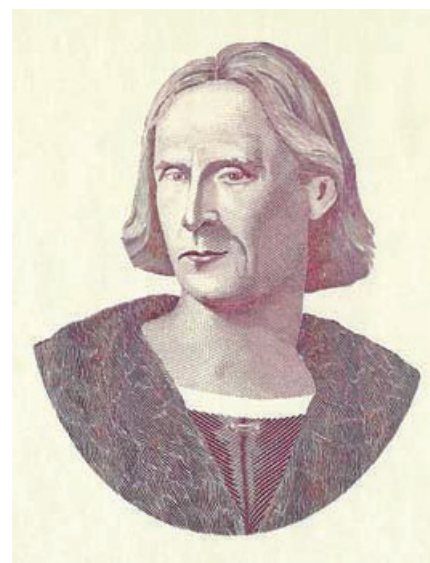
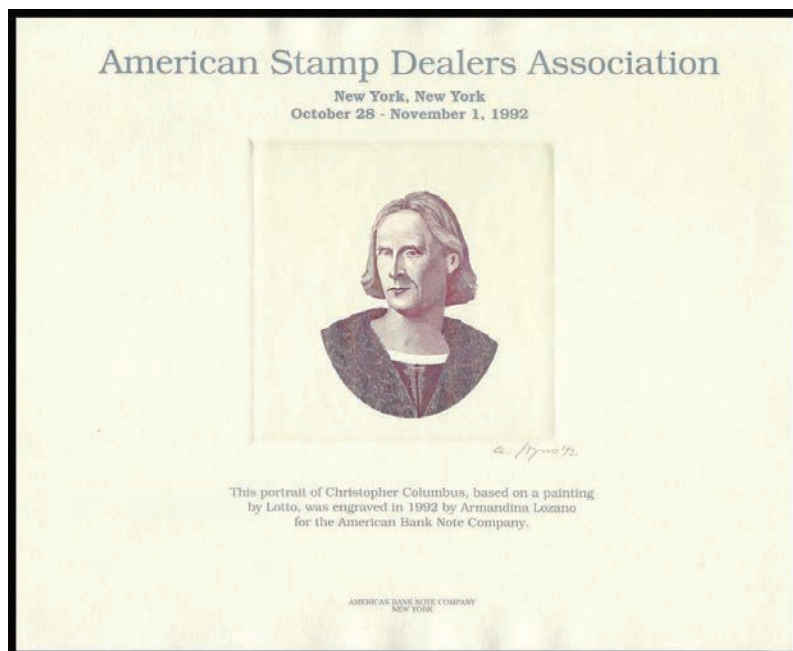
the printing contract. Among the engravings Lozano did for these panels are portraits of Ernest Hemingway, Lou Gehrig, and an Olympic ski jumper. Around that time, she also engraved a portrait of Jenny Craig for the company's stock certificate.

By 1990, Jeffries and ABNC had been acquired by U.S. Bank Note Corp. Lozano continued working in Los Angeles for American Bank Note, which operated the former Jeffries facility. Ms. Lozano's first U.S. post-

age stamps were done in 1991, the \$2.90 Priority Mail stamp (Scott 2540) and the \$9.95 Express Mail eagle stamp (Scott 2541). They were printed in four colors with black intaglio, done on a Giori Simplex three-color sheet-fed intaglio press. Linn's U.S. Stamp Yearbook 1991 reveals that it was the first offset-intaglio combo printed outside the B.E.P. and "though security engraving is a profession dominated by men, the engraver was a woman, Ms. Lozano."



The engraved portions of Scott numbers 2540 (left) and 2541 (right) show Lozano's first work on postage stamps.



Close-up of Columbus portrait from SO-108A (left).

To commemorate the 400th anniversary of Columbus' first landing of the New World, ABNC issued a large number of thematic souvenir cards. In 1992, Lozano's engraved portrait of Columbus appeared on SO-108, issued at the ASDA Megashow in New York. She also hand-signed the special hand-pulled prints of SO-108A that ABNC distributed at their demonstration booth.

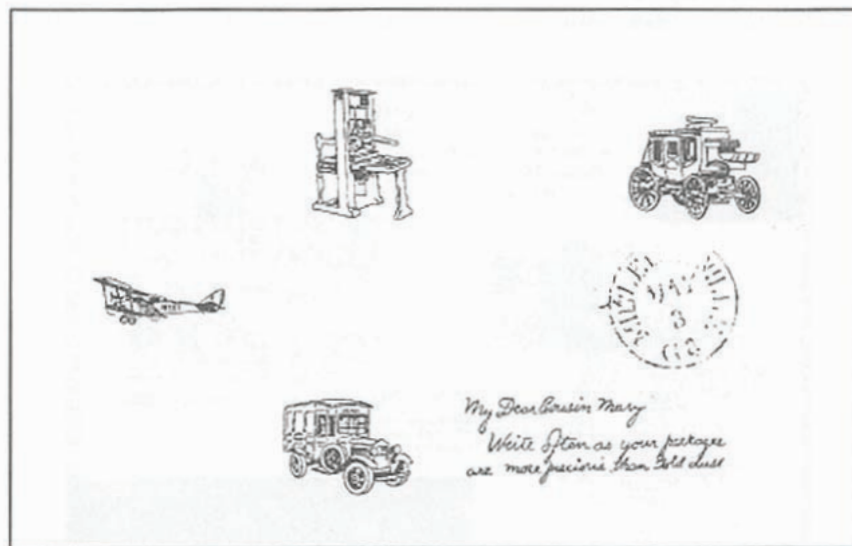
Four stamps for the new National Postal Museum in D.C. were issued July 30, 1993, also printed by ABNC.

The design was very involved, to show the history of U.S. mail and required engraved images of a printing press, a stagecoach, a biplane, and a mail truck. In the process, they needed to flip and modify the truck image. So, they sent Lozano some visual reference material and requested her to "mount a spare tire on the side and reverse the image." Which she did.

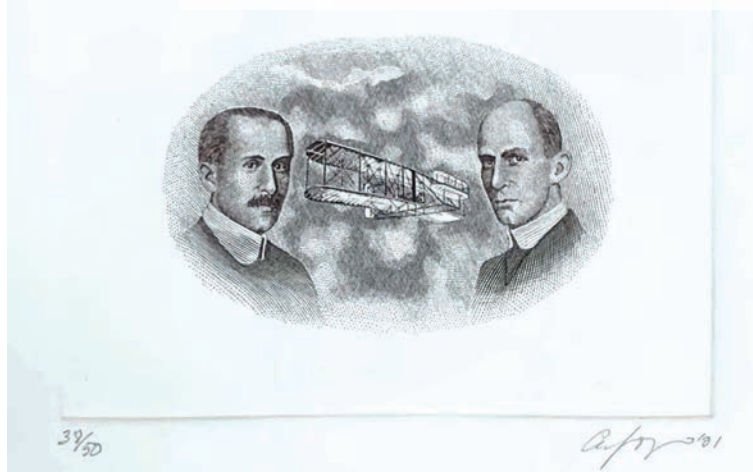
A Google search reveals that in 2001, Lozano was commissioned to do a limited-edition copper plate engraving, commemorating the upcoming centennial of the

Lozano was also capable of picture engraving, such as the small objects depicted on Scott # 2778-2782.





This is a final proof of the engraved black images on the four stamps, approved by project manager Joe Brockert April 27, 1993. The mail truck has been reversed, and a spare tire has been added to the passenger side to make the image accurate.



Above, Lozano's freelance engraving of the Wright Brothers and a close-up of her portrait of Robert E. Lee (right), found on Q-51 to 55.



Wright Brothers first flight at Kitty Hawk. Fifty copies were printed and marketed by the Roger Richman Agency in 2003. At that time, she was still touted as the only working female portrait engraver in America.

Besides Q-41 in 2005, Lee Quast produced four more Robert E. Lee cards in 2021 and 2022. The ANA 2021 in Rosemont had 75 cards in black. At the same venue, 60 cards were released with light blue printing for the APS Great American Stamp Show, held upstairs. Most were sold at the show. For the FLOREX 2021 stamp show in Kissimmee, I changed the wording on the card to honor the engraver, Lozano. We did 75 cards in dark blue and I have about 50 left. For FUN 2022 in Janu-

ary, we did 75 cards in magenta and most of those are also still available.

Political correctness has changed the attitudes about General Lee since the 1980s. When offered a card at recent shows, many dealers say "not for me." Whether Lee is considered a traitor or a hero, the art work is still superb and makes me an admirer of Ms. Lozano. There isn't much about her on the internet, but she was recognized as a woman of distinction by an organization in Southern California that honors Latina Americans. Here's an "¡Olé!" from me.



SCCS AUCTION NO. 52 PRICES REALIZED

By all markers, our first auction in several years was an unqualified success! 51 lots were sold to 13 buyers, raising more than \$1850 for the SCCS. We are very grateful for all the bidders who dug deep to enhance their collections with some seldom seen cards. The top item was Lot 81, the ABNC hand-pulled SO-105A, which sold for \$231.

This issue there was not enough time to roll out a second auction, but we are evaluating how things went and what to offer next time. Look for our next auction in the first Journal issue of 2023. If you have comments or suggestions regarding auction rules or operations, please contact Auction Organizer **Vince Jones** at vincekjones3@gmail.com.

Lot #.....	SCCS Cat. #....	Price Realized
3.....	F-1981B.....	12
5.....	F-1984A.....	4
6.....	MB-17.....	5
7.....	MB-21A.....	29
8.....	MB-37.....	5
9.....	M-6.....	8
10.....	M-13.....	10
13.....	B-80.....	12
14.....	B-100.....	12
15.....	B-108.....	12
16.....	B-125.....	15
17.....	B-138.....	10
18.....	IM-5.....	10
19.....	IM-7.....	10
20.....	IM-8.....	10
21.....	IM-9.....	10
22.....	IM-11.....	10
23.....	IM-12.....	10
24.....	IM-13.....	10
25.....	D-14.....	25
30.....	B-70.....	50
34.....	B-74.....	45
35.....	B-78.....	35
39.....	B-85.....	15
43.....	B-91.....	25
51.....	B-101A.....	6
54.....	B-101C.....	15
64.....	B-152.....	15
66.....	SO-79.....	34
69.....	SO-82.....	35
71.....	Vignette proof (SO-82).....	50
72.....	SO-90.....	35

Lot #.....	SCCS Cat. #....	Price Realized
73.....	SO-90.....	55
74.....	SO-90A.....	117
76.....	Color proof (SO-90).....	60
77.....	Color proof (SO-90).....	72
78.....	Color proof (SO-90).....	72
79.....	Color proof (SO-90).....	66
80.....	SO-105.....	30
81.....	SO-105A.....	231
82.....	Hankie (SO-105A).....	116
83.....	SO-108.....	22
84.....	SO-108.....	35
86.....	SO-108A.....	90
88.....	SO-119.....	25
91.....	SO-122A.....	144
92.....	MB-4.....	33
93.....	MB-4.....	25
94.....	B-209A.....	110
98.....	B-303/305.....	80
99.....	B-318/19/25.....	90



OPEN LETTER TO THE MEMBERSHIP

Lorne Lavertu

[As we were nearing completion of this issue, this letter arrived. Along with the renewal of his membership, Lorne also donated \$150 towards the sponsorship of five new members in 2023. Many thanks for your generosity, Lorne. We will look for the best way to apply your donation.]

Just wanted to drop a line thanking all of the contributors to these past three Journals (1st; 2nd; 3rd). Noting a flurry of new and interesting articles by both new and old contributors. Especially glad to see Dr. Curtis Radford re-engaged, but also sad that Bill Kriebel is no longer with us.

As member #153, I was amongst the first wave of collectors to join the society in 1981. My interests being coins, paper money, and politics. Living and working in the Washington, DC, area afforded me opportunities to discover a variety of “forerunner” BEP cards and books. Souvenir cards were a great way to collect rare US notes.

Two events that I believe hurt our hobby, were the BEP’s decision to restrict the use of currency designs between 2007-2017 and the sell-out of the Apollo 11 50th Anniversary intaglio card in 2019 (B-332/334). Seems the currency designs were being used to defraud folks and the Apollo card ended up going primarily to late-evening telemarketers at inflated prices. Heck, I have a hard time spending a Sacagawea dollar coin, let alone passing-off a cut-out souvenir currency note to anyone, certainly not to a syngraphist.

I retired at 70 at the end of 2020 and re-engaged with my coins, and paper money. I belong to the Fairfax Coin Club and the DC Ancient Coin Club. Member of the Youth Coordinator aspect of the clubs. Believe it or not, there are dozens of young people interested in these hobbies. They are smart and driven. Which brings us to the same related issue for the SCCS. We need to engage more young people if we expect to grow and prosper.

Like all of us, I do not have all the answers as to how to accomplish this task. I do know that we at the coin clubs do a “youth presentation” at all the local shows. Various topics (cards?) are presented through PowerPoint presentations or verbally. We pass around

examples of the items discussed, give out prizes, do small auctions (kids earn monopoly type money for answering questions throughout the presentation, which they use to purchase donated and related auction items), and we provide club periodicals, magazines and books.

Books, I believe are key drivers. Yes, everyone is into digital; that said, kids love getting the newest edition of the coin collectors bible, the “Red Book.” Also, printed copies of the various specialty books, i.e., the “Whitman Bowers” series on Large Cents, Washington Quarters, etc. Looking at the SCCS club site, I see all the noted reference books, all of which I have, but all are old editions, with no newer issues cited, nor pictures provided. Maybe an up-to-date book covering all known issues to date, with pictures (aren’t those worth a thousand words?). Again, I don’t have all the answers, but local show presentations, along with hand-outs of related books, articles, etc., seems to be working for us in the numismatic field. I am sure many of you have other great ideas. Share them.

Enough said, signing off, looking forward to future issues, and thanking all of you for indulging my rant(s),

Lorne R. Lavertu
lornelavertu@gmail.com



At the Summer FUN show, Steve Patrick had a chance to explain the details of souvenir cards to a group of visiting Boy Scouts.

ENGRAVED FRATERNAL CERTIFICATES

Greg Alexander

Among the more unusual products that were printed by banknote security firms were those commissioned by fraternal organizations, sometimes known as secret societies. The most widely known of these were the freemasons, which still exist today though in nowhere near the numbers of the previous century.

While most of the more mundane paperwork was printed by stationers, the Masons and other societies loosened the purse strings and spent what was needed to have membership certificates engraved. These often represented a great deal of time and study on the part of the member to reach higher ranks within the society and the certificates needed to reflect that. These elaborate engravings were often quite large and filled with symbolic artifacts, with the expectation that they would be framed.

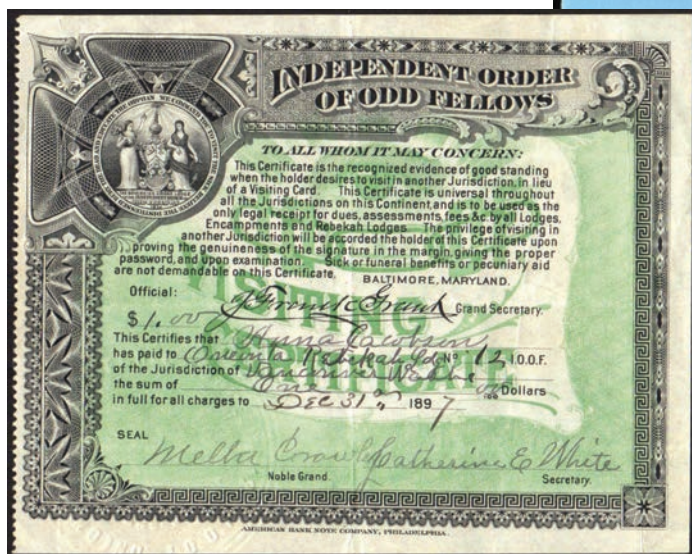
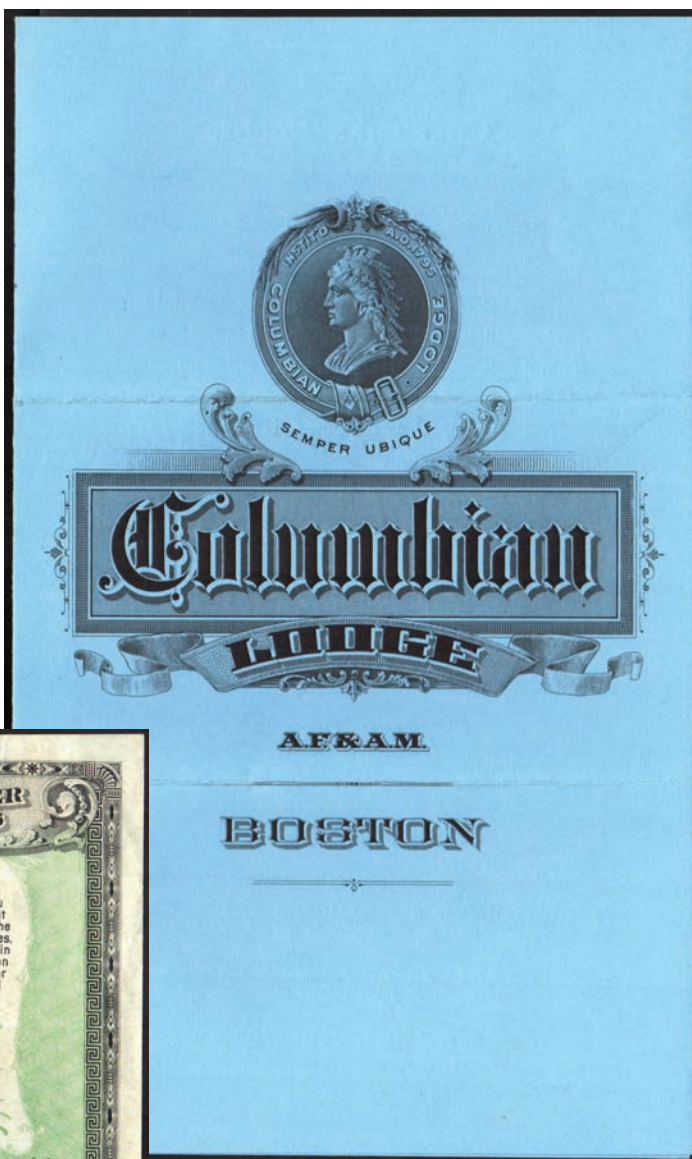
I've managed to acquire a few of these for my own collection and I look for high quality images of anything connected to the banknote industry. Perhaps because the U.S. population base grew mostly from the East Coast, nearly all material I've seen came from lodges in that area.

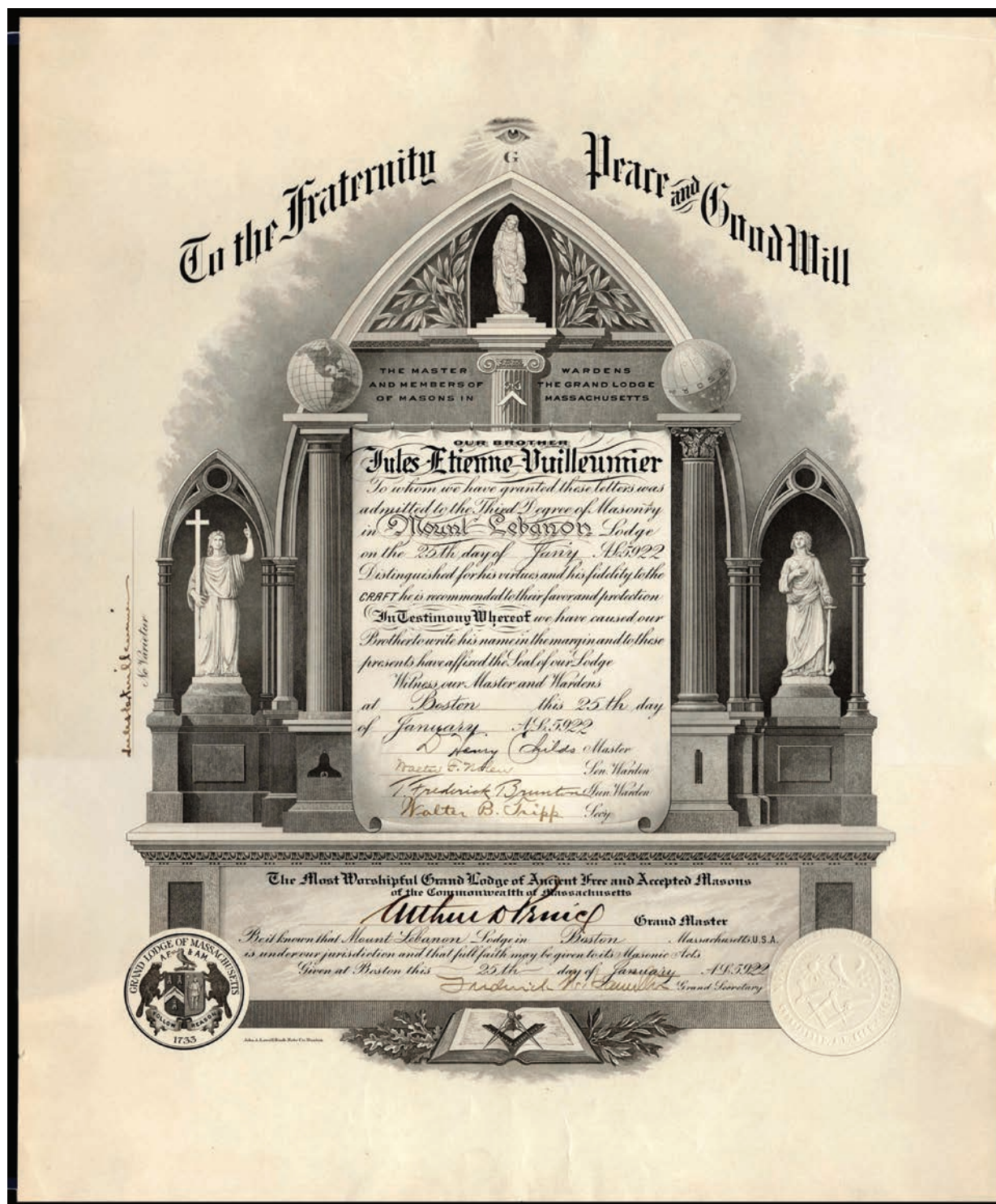
Perhaps other members have accumulated similar items. I encourage you to share scans!



(Right) Though it has no printer's imprint, this program bears all the hallmarks of banknote engraving. The cover was intaglio printed (circa 1910) for the Columbian Masonic Lodge in Boston and the contents were added later by a local printer.

(Below) This small "Visiting Certificate" was printed by ABNC for the Independent Order of Odd Fellows. Essentially, this was a receipt that members could show to receive benefits when visiting lodges outside their jurisdiction.





This certificate, engraved and printed by John A. Lowell Bank Note, was issued in 1922 by the Mount Lebanon Masonic Lodge in Boston. The certificate was awarded to Jules Vuilleumier for achieving the Third Degree of Masonry, making him a Master Mason. Freemasons use a ceremonial dating system known as Anno Lucis, which adds 4000 years to the standard date, thus "A.L. 5922."



D.T. Kendrick of Boston is an engraver unknown to me, but this certificate etched by him was so eye-catching that it was irresistible. Royal Arch Mason is the highest ranking degree bestowed within the York Rite system of Masonic degrees. Although this certificate was awarded in 1958, it was probably printed much earlier and only given out on rare occasions.



Benefits such as burial arrangements and life insurance, were integral parts of many fraternal organizations. This benefit certificate issued in 1913 by the Royal Arcanum guaranteed a \$3000 payout upon death from the Widows and Orphans Fund to the member's wife and daughter. Printed by ABNC.

[illegible]



To all whom it may concern
 This is to certify that

Worshipful Brother *Nelson B. Clark*
 whose name is signed in _____ the margin hereof is a
 Past Master of Free and Accepted Masons,
 having held the office of Master in *Buffalo* Lodge No. *846*
 on the registry of this Grand Lodge during the year *1859* and that his
 name is duly registered in the Grand Lodge as such.

In testimony whereof, I have hereunto
 subscribed my name and affixed the Seal of the Grand Lodge at the City of New York
 this *4th* day of *Nov.* *1859*

Edw. S. Clark (Grand Secretary)



Bearing the imprint of American Bank Note Boston, this certificate highlights the Masonic virtues of Faith, Charity, and Hope. It was issued in 1917, by Lodge #20 in Farmington, Maine to Master Mason Leo J. Brown.

On December 18, 1972, the United Nations General Assembly adopted Resolution 3010 declaring 1975 as International Women's Year (IWY). The goal was to hold conferences and discussions focusing on women's issues and equality throughout the year with the hope of elevating the status of women in societies worldwide. The ultimate objective was to craft a UN resolution specifying women's rights in all realms of society. While the intent was noble in purpose, it failed to come to fruition at the time. Some aspects of women's rights have yet to be resolved. The official UN poster for IWY is depicted in Figure 1.

The core element of International Women's Year was to be the first UN Conference on Women. The conference was fraught with problems from the outset, as the UN had difficulty finding a host city with a suitable venue for the event. It eventually settled on Mexico City with the conference to be held from June 19 to July 2 of 1975.

The difficulties intensified once the conference started. Delegates to the convention had such disparate views that it was difficult to come to a consensus on many issues. The delegates from developed Western countries were typically involved in the established women's movements of the time and proposed more liberal items for inclusion on the agenda. Conversely, those from third world countries and those with authoritarian governments proposed a more conservative agenda. Matters were further complicated by Cold War politics and the perception among delegates that they should not vary from their government's policies.

While the conference did not produce an all-encompassing document appropriate for a UN resolution, it did set forth certain objectives and goals for the future. These were included in The World Plan of Action for the Implementation of the Objectives of the International Women's Year. The document proposes the framework for establishing full gender equality, the elimination of gender discrimination, the integration and full participation of women in development, and an increased contribution by women towards strengthening world peace. It also established 1976 through 1985 as the UN Decade for Women. Additionally, it was decided four more Women's Con-



Figure 1. Official UN Poster for IWY.

ferences would be held from 1980 to 1995 and the UN would institute a policy to review women's issues every five years. These aspects continue to the present day.

To recognize International Women's Year, the Bureau of Engraving and Printing (BEP) issued a souvenir card on August 15, 1975, listed as B-31 in the SCCS Catalog. The card features the face of the 1886 \$1 Martha Washington silver certificate and three non-denominated postage stamp vignettes with women's portraits. The vignettes correspond to the 1940 5¢ Frances E. Willard and 10¢ Jane Addams Famous American Series stamps and the 1948 3¢ Progress of Women stamp featuring a triptych of Elizabeth Cady Stanton, Carrie Chapman Catt, and Lucretia Mott. These are respectively #872, #878, and #959 in the Scott Specialized Catalog of US Postage Stamps.

The BEP, a long-time employer of women in managerial and technical positions, went to exceptional lengths in producing the card for this event. The

card was tipped-in to a four-page folder explaining the purpose of International Women's Year and describing the meaning of the logo for IWY. The logo, designed by Valerie Pettis, is shown in gold on the front cover of the folder. The folder also contains a page showing various postage stamps issued by the

United States that portray women as a key element of the design. The creation of the IWY set is the first time the BEP issued a folder to house a souvenir card and is also the first time the BEP created a card commemorating a year-long event. The souvenir card and the folder contents are shown in Figures 2 and 3.

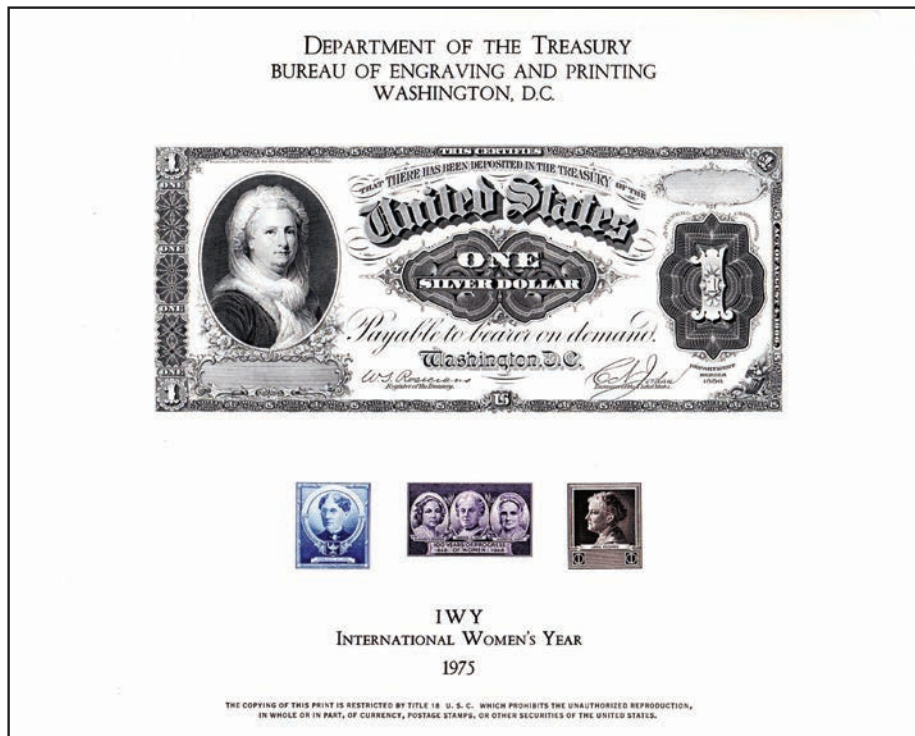


Figure 2. BEP-issued 1975 IWY souvenir card, SCCS # B-31

Figure 3. Cover and contents of B-31 folder

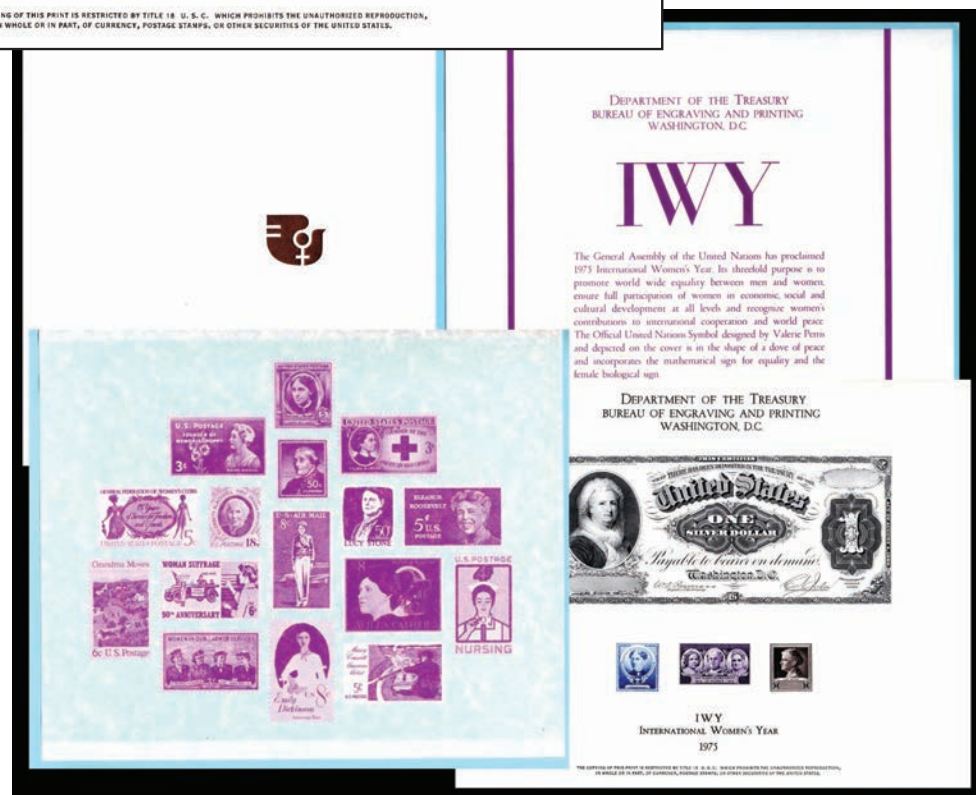




Figure 4. BALPEX '75 show covers with IWY cancels

While the B-31 souvenir card in mint condition is fairly common, first-day cancelled and show cancelled cards are extraordinarily scarce. One would surmise that, since the card was issued on Aug. 15 of 1975 and the related stamp (Scott #1571) was issued on Aug. 26, cards with first-day cancellations would be available and relatively plentiful. Yet no first-day cancelled cards have surfaced on the philatelic market.

Finding show-cancelled cards is almost as arduous. One of the problems is the card was issued somewhat late in the year. Nearly two-thirds of the year had already elapsed by the time the card was released and few philatelic shows occurred after its issuance.

Another problem is IWY was eclipsed by the U.S. Bicentennial as a theme for various events. Many of the major philatelic and numismatic shows had dedicated their events to the bicentennial, since the U.S. Mint, USPS, and BEP were generating numerous products for the bicentennial in 1975. A review of the numismatic events for that year showed none bore IWY as a theme.

The first major IWY-themed philatelic show that occurred after issuance of the B-31 card was BALPEX, sponsored by the Baltimore Philatelic Society. It was

held from Aug. 30 through Sept. 1 of 1975 and an IWY postmark with cancellations for each day of the show was produced. Show-cancelled covers for each day were created, as seen in Figure 4, but no cancelled souvenir cards are currently known to exist.

A small local philatelic show with the IWY theme was held by the Reuben E. Fenton Philatelic Society in Jamestown, N.Y., on October 24, 1975. The show, known as FENTOPEX '75, was dedicated to women in philately. The postmark for the show did not, however, reference IWY directly. A commemorative cover was produced, shown in Figure 5, but no cancelled souvenir cards are associated with the show.



Figure 5. FENTOPEX '75 show cover dedicated to women in philately

The one philatelic show that proved to be the exception was the Chicago Philatelic Society Convention and Exhibition of 1975. The show, more commonly known as CHICAGOPEX (not to be confused with COMPEX, the other major Chicago show which occurs earlier in the year), embraced the IWY theme. It, too, dedicated the show to women in philately. The format for the show was determined by women and the responsibilities for putting on the show with its attendant activities were performed by women. Most

of the exhibits presented were also by women. Additionally, five of the seven judges comprising the jury for the exhibition were women, which was unheard of at the time.

The Chicago Philatelic Society (CPS) produced a private club-sponsored souvenir card available in both blue and green. The cards, both mint and show-cancelled, are shown in Figure 6 along with the show program. Each card measures 9¼" × 6¼". The show

Figure 6. Show-cancelled and mint souvenir cards, along with the show program, for the 1975 Chicago Philatelic Society Convention and Exhibition



is also the one event for which show-cancelled examples of the B-31 BEP souvenir card are known, as shown in Figure 7. Though elusive, if a cancelled version of this card is to be found, it is likely to have the CPS show cancel.

The remaining major philatelic show of 1975 to take place after the BEP issued its IWY card was FLO-REX '75, held by the Florida Federation of Stamp Clubs from November 7-9, 1975, in Clearwater, FL. Its theme, however, was the 200th Anniversary of Fire

Service in the U.S., not IWY. A review of other major philatelic shows for the year showed no others were dedicated to the IWY theme. The only other show for the year found dedicated to the IWY theme was a local show sponsored by the Staten Island Philatelic Society. Its show, STIPEX '75, was held on May 17-18, 1975, prior to issuance of the BEP card. The Staten Island Philatelic Society gets an "honorable mention" for producing a private club-sponsored IWY card with related cancel. The card, measuring $8\frac{1}{2} \times 6\frac{1}{2}$ ", is shown in Figure 8.

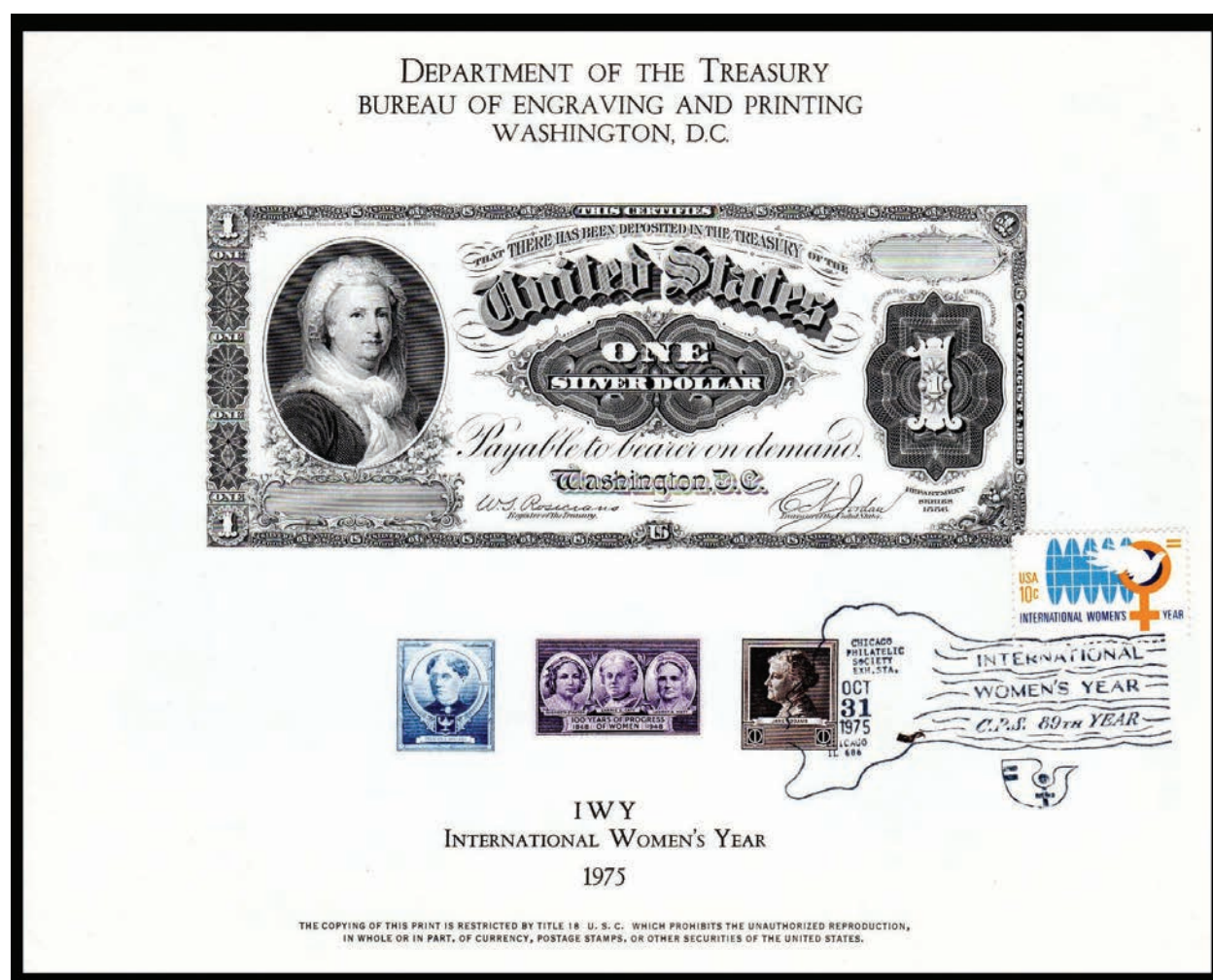


Figure 7. B-31 BEP souvenir card with CPS first-day-of-show cancel

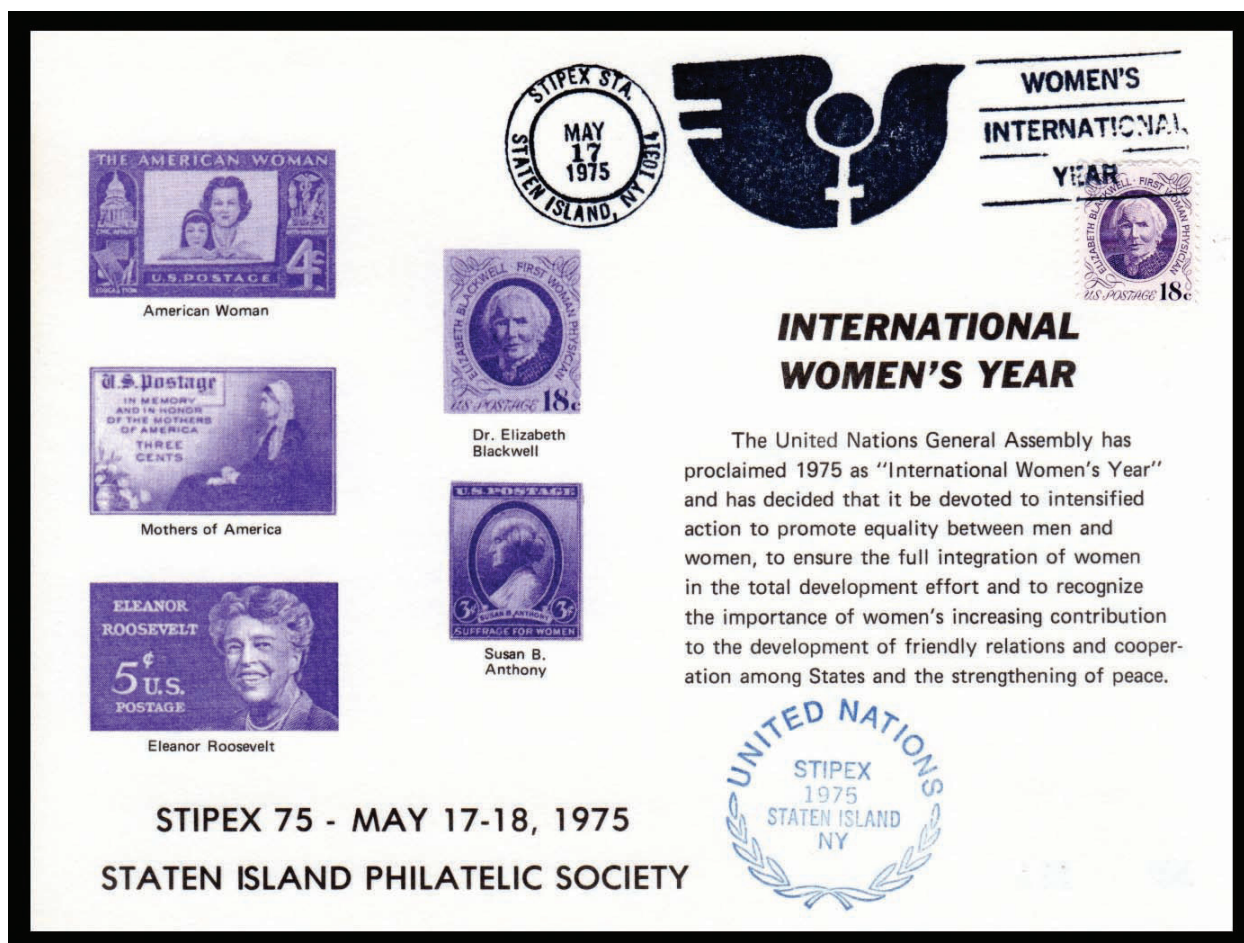


Figure 8. STIPEX '75 show IWY-themed souvenir card with related cancel

Sources:

Bonfiglioli, Chiara, *The first UN world conference on women (1975) as a cold war encounter: Recovering anti-imperialist, non-aligned and socialist genealogies*, January, 2016

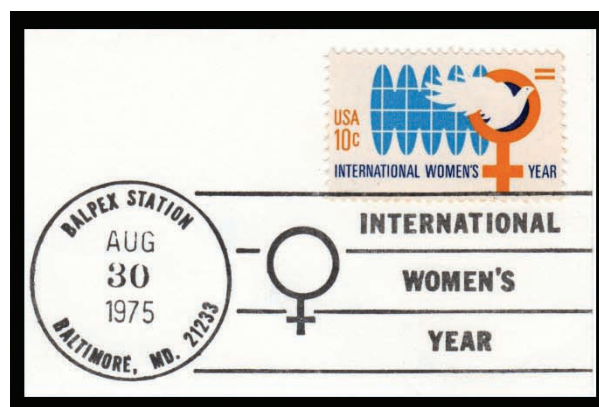
Chesler, Ellen, *PassBlue: Independent Coverage of the UN, Mexico City, 1975: When the Year of the Woman Was Born*, October 13, 2018

Florida Federation of Stamp Clubs, Inc., *FLOREX '75 Show Program*, November 7, 1975

National Philatelic Exhibitions of Washington, D.C., Inc., *NAPEX '75 Show Program*, May 9, 1975

Sente, Marjory J., *APS Expressions: Women Exhibitors, Chicago Philatelic Society Embraced International Women's Year*, Quarter 4, 2020

United Nations, New York, *Report of the World Conference of the International Women's Year*, 1976



United Nations/Conferences/Women and Gender Equality, *Background*, Undated

United Nations/Conferences/Women and Gender Equality, *World Conference of the International Women's Year, 19 June-2 July 1975, Mexico City, Mexico*, Undated

Valladares, Gisel, *Origins: Current Events in Historical Perspective, The 1975 Mexico City World Conference on Women*, June 2020

UN CARDS RENUMBERED

Greg Alexander

As mentioned on page 4, the image gallery for United Nations cards has finally been posted. We have managed to find every single card, though we are still in need of a better quality image for the Gandhi card of 2009.

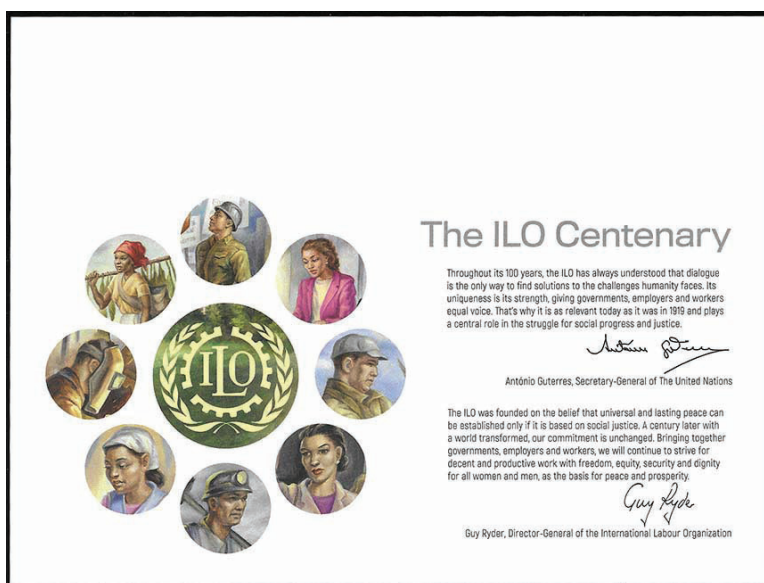
In the process of compiling information for the gallery, it became apparent that a long-time workaround that the SCCS had been using to catalog these cards was becoming unwieldy.

Old SCCS #	New SCCS #	Scott #
UN-63A.....	UN-64	
UN-64	UN-65	SC64
UN-64A.....	UN-66	
UN-65	UN-67	SC65
UN-66	UN-68	SC66
UN-67	UN-69	SC67
UN-68	UN-70	SC68
UN-68A.....	UN-71	
UN-69	UN-72	SC69
UN-69A.....	UN-73	
UN-69B.....	UN-74	
UN-70	UN-75	
UN-71	UN-76	
UN-72	UN-77	

UN collectors have likely noticed that our SCCS catalog numbers generally align with the Scott catalog numbers. When cards occasionally diverged from the numbering protocol we would give them an “A” suffix to stay in synch. For instance, in 2008 the UNPA released a card that did not depict stamps — so Scott did not give it a catalog number (though they did mention it). The SCCS assigned it catalog number UN-63A.

However, the UNPA continued to issue cards without stamps in 2011, 2014, and all cards from 2017 to the present. None of these were cataloged by Scott. So, the SCCS ended up giving a number of cards A and B suffixes. Looking ahead, there is no telling whether or not the UNPA will return to depicting actual stamps on their cards.

After some thoughtful discussion, the Cataloging Committee voted to abandon our alignment with Scott, which for legal reasons is probably a good idea anyway. Starting with UN-63A, we are re-numbering all UN cards up to the present. This doesn’t address a couple earlier “A” cards, but was the least disruptive way to move forward. The chart here shows how the new numbers line-up. These will be used in the new UN image gallery and in all SCCS publications going forward.



Newly numbered UN-75, formerly UN-70.

MEMBERS' EXCHANGE

Free to members: All my back issues of the Souvenir Card Journal, Spring 1981 to 1Q 2020. Some are not in perfect condition. There is no cost, except for shipping. Contact **Bob Fritzsche** at rtfmef@aol.com.

Wanted: White Ace Bureau Card blank pages or excellent condition used White Ace Bureau Card pages. Please contact **Vince Jones** at vincekjones3@gmail.com.

Wanted: Information on ASDA-issued souvenir cards for 2009 and 2010. Seeking to complete ASDA catalog numbering project for SCCS. Please contact **Hans Weber** at hhweber@att.net or 6555 Rycroft Drive, Riverside, CA 92506.

Wanted Trade or Buy: Assorted BEP, Veterans, SO, USPS, Forerunner, and other souvenir or non-souvenir cards — Duck, Private, etc. Please contact

Fredemw@gmail.com or **Fred Geissler**, 11681 Kahns Road, Manassas, VA 20112.

For Sale: Washington Chapter One is offering computer-generated color cards. Send a SASE (58¢) for the full-color list. **John Shue**, P.O. Box 35, Brogue, PA 17309-0035

BUYING selected BEP, ABNCo., USPS, Forerunner, and other souvenir cards. Please see the "Buying List" on my website www.kenbarr.com or write for a hard copy. (Selling, too!) **Ken Barr**, P.O. Box 32541, San Jose, CA 95152.

Wanted: Your free ad here! Contact the Editor at **SCCS1981@yahoo.com** or by snail mail (see Board of Directors, page 1). Ads will be repeated four times, unless you request otherwise. There is NO charge for members.

Souvenir Cards Available from Issuing Organizations

New cards are finally being issued, as show schedules return to normal. Many cards from past events remain on sale at original prices:

American Philatelic Society

stamps.org; search for "Souvenir"

Available: Most cards issued from 2011 to 2018 (APS-44 to 58), including show-cancelled and sets, from \$2 to \$8.

Ameri-Show Cards

www.souvenircards.org/gallery/Q/Q.html

Available: 30+ intaglio card varieties from past shows at original prices, most \$5 to \$10 (see list on SCCS website). 2022 Summer FUN cards available, plus recent Robert E. Lee show cards for \$5 each, w/\$2 postage. Contact amerishow@gmail.com.

Bureau of Engraving and Printing / U.S. Mint

catalog.usmint.gov/shop/engraved-prints

Available: B-245 (MLK print) \$5/per card; B-279 (Cherry Blossom print) \$9.95/per card; B-320/324 (Defenders of Democracy) \$85/set of 5; \$20/per card. Many cards remain out of stock, but are expected to be replenished soon.

Christmas Seal & Charity Stamp Society

www.seal-society.org/literature

Available: More than a dozen card varieties from past shows, ranging from \$2 to \$20. 2022 RMSS and APS cards are available for \$10/set or \$5 each, plus \$3.25 shipping. Contact john@christmasseals.net.

Duck Stamp Cards

Available: 2022-23 duck stamp cards have been released. These can be found online at www.duck-stamp.com. Artist commemorative cards are available for \$70 from the USPS at store.usps.com.

NAPEX

www.napex.org/souvenirs/

Available: Several dozen card varieties from past philatelic shows, many intaglio and/or show cancelled, from \$5 to \$8 per card. NAPEX did not issue cards in 2021 or 2022. Contact ottojrt@verizon.net.

SCCS Washington Chapter #1

John Shue, P.O. Box 35, Brogue, PA 17309

Available: Several dozen card varieties from past philatelic shows; early cards intaglio, recent cards computer printed. Send large SASE for list.

